SOUTH CENTRAL COAST REGIONAL CONSORTIUM
2016-17 SWP REGIONAL PROJECTS OVERVIEW
JANUARY 30, 2017 – 25 projects totaling $4,016,171

PROJECTS-IN-COMMON

PROPOSAL TITLE: SCCRC Curriculum Streamlining (Projects In Common: Project 1) $63,413

DESCRIPTION: Curriculum Streamlining: Strong Workforce Program Recommendation #8 calls for the evaluation, revision and resourcing of the local, regional, and statewide CTE curriculum approval process to ensure timely, responsive, and streamlined curriculum approval. The South Central Coast Region, led by the Steering Committee faculty representatives and the regional CTE liaisons, will lead building awareness for and convening of college curriculum streamlining teams in using the North Far North lean process to review college curriculum approval processes.

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PROPOSAL TITLE: SCCRC Outreach/Marketing (Projects In Common 2A and 2B) $169,102

DESCRIPTION: Project 2A Outreach to Parents and Students & Project 2B Outreach to Employers - CTE Rebranding: Work with the Chancellor's office to customize the outreach specific to the South Central Coast sectors to get in front of underserved students/families so they better understand their higher education options. The SCCRC will work with the CCCCO identified Public Relations firm Ogilvy to do an environmental scan and set a path forward on how our region's match will be deployed. The SCCRC will work directly with the vendor for the "customization package". The SCCRC will form a regional marketing committee that will work with the statewide contractor to align state, regional and local outreach and marketing efforts.

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PROPOSAL TITLE: SCCRC PROJECT IN COMMON #3 Career Strategist Badge (Partnered with New World of Work and LinkedIn) $80,000

DESCRIPTION: Pilot a cohort of CTE students from 3 colleges in the region - Santa Barbara City College, College of the Canyons and Ventura College. These students will be required to attend 3 short Career Skills Institute courses to attain a "Career Strategist" Badge. The short courses will integrate 4 lessons of New World of Work, and students will be required to complete a LInkedIn profile and join their college "group" on LinkedIn. LinkedIn will provide 2 years of follow on data to help capture outcomes in job & skill acquisition, education acquisition and job change.

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PROPOSAL TITLE: SCCRC Early Career Exploration (Projects-in-Common: Project 4) $46,826

DESCRIPTION: Project 4: The Get Focused/Stay Focused curriculum has been effectively tested in high schools by several community colleges in all 7 regions in the state for use with over 80,000 secondary level students. Who am I? What do I want? How do I get it? – These are three questions that are keys to student success, and three questions that should be answered before selecting a guided pathway. Career Choices and Changes, and My10yearPlan help students answer these questions while facilitating a planning process that: - Matches pathway selection to future student goals - Results in informed decision making regarding a course of study - Development of a skills-based education plan - Leads to a 10-year Plan focused on successful completion and workforce entry Whether as a part of the First-Year Experience or implemented preemptively in collaboration with secondary school partners, the 10-year Plan relieves overtaxed advising services while

supporting greater student success. This is a 3 unit curriculum that will ensure students become high school completers and help reduce attrition and increase college completers.

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PROPOSAL TITLE: SCCRC Teacher Prep Pipeline (Project-In-Common: Project 5) $63,413

DESCRIPTION: This project will coordinate efforts to recruit and support future teachers in CTE, STEM, K-12, and early learning. Working with stakeholders, the South Central Coast Regional Consortium (SCCRC) Teacher Preparation Team will develop a model of teacher preparation that regionalizes recruitment, resources and services, and creates a teacher preparation network for SCCRC colleges. The SCCRC Teacher Preparation Team will develop regional advisory boards, regional focus groups, and support teacher preparation program development. SCCRC colleges have elements of teacher preparation in place. This project will help to bring colleges together for regional planning, program development and expansion, and regional marketing development. This project also seeks to develop resources for teachers and future teachers throughout regional priority sectors and to create a regional CTE mentorship program to support industry-to-classroom teaching professionals.

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"OFF THE TOP" PROJECTS

PROPOSAL TITLE: SCCRC Job Development/Placement Services--$112,500 to each college=$900,000

DESCRIPTION: The California community colleges will receive $200,000 million annually to expand career technical education programs that will add new career pathways, increase faculty, strengthen curriculum, and improve regional cooperation among colleges. The new funding written into the budget through AB1602, is part of the state's ongoing effort to expand workforce training programs to meet local labor market needs. The goal of AB1602 defined in the Strong Workforce Program is to provide more and better CTE to effectively meet these defined goals colleges, regions and local industry need to work together to clearly define job needs and link the jobs to the students. There is a need for regional coordination for job development and job placement. This proposal will develop regional leadership and operational partnerships among community college, industry, labor, and other workforce and economic development entities. Regional and local job placement efforts will be evaluated and expanded.

PROPOSAL TITLE: SCCRC NET LAB RFP Development & Management -- $60,000

The increased utilization of the NETLAB+ system throughout the California Community College system in single and multiple college applications has proven to be advantageous to many students, faculty and college's CTE per student costs. There is a large library of existing curriculum available in computer science, IT, Cyber Security, IoT and other technologies most of which is state-of the art and much of the foundational curriculum is provided free through the NSF for instructor use. However, valid concerns for quality of service, reliability, down time and a consistent pricing (grant fundraising) with the Do It Yourself or multi-campus based systems have emerged. The SCCRC seeks to review vendor bids for a cloud based service that can host the NETLAB+ environment or can offer similar proven features and content of the NETLAB+ product but is also more reliable and cost effective. The scale and increasing complexity of providing this service to multiple colleges suggest a professional hosting solution selected by a robust and comprehensive RFP process is appropriate.

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PROPOSAL TITLE: SCCRC DSN/K14 SWP Regional Projects = $700,000

Collaborate with education and economic development partners (for example K-12, CSUs, UCs, WDBs, etc.) to develop and broadly publicize industry-informed career pathways leading to living wage jobs and meeting long-term workforce needs within the regional labor market.

THIS PROPOSAL IS A PLACEHOLDER AND WAS APPROVED AS SUCH BY MATT ROBERTS. THE EXPECTATION IS THAT EACH DSN AND THE K14 TAP WILL CREATE AN INDIVIDUAL $100,000 PROJECT PROPOSAL USING THE REGIONAL TEMPLATE.
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COLLEGE/DISTRICT PROJECTS

ALLAN HANCOCK COLLEGE:
    (1) PROPOSAL TITLE:Regional Culinary Arts/Hospitality Collaborative--$70,750

DESCRIPTION: Allan Hancock College proposes to lead and support the development of a regional Culinary Arts/Hospitality collaborative to respond to sector workforce need as validated at each of three regional stakeholder meetings convened between August and October 2016.

    (2) PROPOSAL TITLE: Regional Public Safety Sector Support -- $96,250

DESCRIPTION: Allan Hancock College's Public Safety Training Complex (PSTC) serves as a premier training location for Fire, Law Enforcement, EMS, and Environmental Health and Safety. As a unique regional asset for workforce training, the PSTC serves students enrolled in the college's public safety programs and additionally provides specialized and customized training that meets the needs of local, regional, state, national, and international public agencies and private industries. This proposal, if successfully funded, will engage regional and statewide faculty members, administrators, and public agencies to foster development and implementation of training and workshops in response to industry need, such as CORE Custody Academy and OSHA train-the-trainer workshops; provide faculty stipends for curriculum development; support acquisition of related instructional supplies, equipment, and props; develop career pathway promotional awareness and marketing materials aligned with regional marketing and outreach efforts; and provide safety enhancements to the PSTC's Emergency Vehicle Operations Course (EVOC).

    (3) PROPOSAL TITLE: CTE Liaison and CTE Marketing Support -- $65,010

DESCRIPTION: Funding will support the participation of a CTE Faculty Liaison, designated by Allan Hancock College's Academic Senate. The CTE Liaison will facilitate communications and serve to foster networking and robust collaboration between the regional consortium and CTE faculty and programs at Allan Hancock College.

In addition, this proposal includes funding support for the development and broad dissemination of print and multimedia marketing and promotional materials for Allan Hancock College CTE programs. These outreach materials and products will be aligned with the region's CTE marketing/outreach plan.
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ANTELOPE VALLEY COLLEGE:

PROPOSAL TITLE: Palmdale Airport Aircraft Fabrication & Assembly Technician Program -- $348,015

DESCRIPTION: The Palmdale Airport Aircraft Fabrication & Assembly (AFAB) Technician Program is a collaborative project between Antelope Valley College, American Job Centers of California, and the City of Palmdale.

The AFAB facility at Antelope Valley College is currently not able to meet the increasing demands by local aerospace industries (specifically Northrop Grumman) for entry –level structural and composite technicians. Northrop Grumman needs to employ at least 1000 AFAB students by December 2017, with a project 3000 to 5000 more in the next 3 to five years, and the current number lab facilities limits the program's ability to meet these increased industry demands. In addition, other aerospace companies such as The Spaceship Company and Space X are also hiring students from the program and have projected numbers as well. In order to meet the demands of local industry more AFAB labs need to be established.

Palmdale Terminal Building: This facility will be renovated as a secondary structures lab for the AFAB program and will be used to offer several of the AFAB courses. In addition to the increased square footage, a lab in the Palmdale area provides access to Palmdale residents and strengthens the partnership of the college and the community.
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CUESTA COLLEGE:

    (1) PROPOSAL TITLE: Expanding Get Focused…Stay Focused! -- $80,000

DESCRIPTION: Cuesta College will be expanding Get Focused, Stay Focused throughout the sub-region to the follow up modules and assist the region in determining the best course of action to integrate into existing career counseling and outreach throughout K12.
The college will braid funding with other sources such as General Fund for staff dollars and Regional TAP funds for professional development.

    (2) PROPOSAL TITLE: CTE Marketing: SLO Sub-Regional -- $100,000

DESCRIPTION: Marketing and Outreach for San Luis Obispo sub-region.

    (3)PROPOSAL TITLE: Paramedicine/Psych Technology Regional Upgrades-- $32,676

DESCRIPTION: This project would upgrade equipment for regional programs that serve the entire South Central Coast Region in Paramedicine and Psychiatric Technology. This project will continue to upgrade equipment to be aligned with industry standards such as hands on mannequins, integrated electronic patient records and other technology needs for the program.

COLLEGE OF THE CANYONS:

    (1) PROPOSAL TITLE: Cyber Security Program Planning -- $161,000
DESCRIPTION: This proposal funds a planning project to implement a Cyber Security curriculum at colleges in the region. The initial phase will include a faculty lead who will coordinate with other faculty in the region to develop and or align curriculum and program requirements. College of the Canyons and Antelope Valley will begin the preliminary planning with other faculty. The team will work with the Deputy Sector Navigator of ICT/DM for the region.

    (2) PROPOSAL TITLE: CTE Marketing Project --$113,012

DESCRIPTION: The focus of the project will be to develop short videos and comprehensive websites for CTE programs at the College. A comprehensive marketing plan for CTE programs will be developed to guide dissemination of program and LMI data.

    (3) PROPOSAL TITLE: CTE Liaison -- $16,000

DESCRIPTION:
Provide reassigned time for the faculty CTE Liaison. (funded partially with local share)
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SANTA BARBARA CITY COLLEGE:

    (1) PROPOSAL TITLE: SBCC CTE Marketing -- $110,010

DESCRIPTION: This project will support the college in developing or updating CTE marketing materials (e.g., collaterial material, website updates, video production, etc) with a goal to raise the awareness of CTE and to increase the student enrollments within its programs. The marketing materials will be used by outreach staff, faculty chairs, and other stakeholders that engage with perspective students, community partners, etc.

    (2) PROPOSAL TITLE:SBCC Marine Diving Technology -- $52,000

DESCRIPTION: This project will support the upgrade of outdated laboratory equipment that is used in the Marine Diving Technology (MDT) program. MDT is a program that is located at Santa Barbara City College but it serves all interested students in the South Coast region, being the only community college in the state to offer this type of major. Per Matt Roberts on 1/18/17, colleges may use their regional allocation to support programs at the college level provided that the program is not available at any other college within the region.

    (3) PROPOSAL TITLE: Expansion of Career Skills Institute -- $70,000

DESCRIPTION: This project plans to research gaps in already developed Career Skills Institute with an employer and industry survey. Create a strategic plan for development of new noncredit programs under the Career Skills Institute to maximize FTES generation. Create new curriculum to serve employer and industry needs in the development of employability skills in business, design, and technology. One promising area already established by an advisory group is nonprofit business training, operations management, and customer service.

VENTURA COUNTY COMMUNITY COLLEGE DISTRICT (Oxnard, Moorpark, & Ventura Colleges):

    (1) PROPOSAL TITLE: VCCCD Marketing, Lead College = Oxnard; $90,462

DESCRIPTION: This would augment the other regional and local funds for marketing. Specifically, it would be spent on printing, advertising, staff to create and revamp marketing and advertising materials and websites for local programs specific to each college.

    (2) PROPOSAL TITLE: VCCCD Allied Health Support Program, Lead College = Moorpark; $125,000

DESCRIPTION: Students who earn health credentials, including two-year degrees or certificates, from career technical education programs at California community colleges increase their earnings by an

average of 50 percent, according to a report released today by the Public Policy Institute of California (PPIC). A full copy of the PPIC report can be found here: http://www.ppic.org/content/pubs/report/R_1216SBR.pdf The value of health field certificates has been well documented. As colleges work to increase the number of related certificates and degrees and improve these programs, an unmet need has developed. These programs require extensive record keeping, clinical placements, report generation, and continually increasing mandatory requirements from State and Federal agencies. These required processing impact not only the effectiveness and viability of these programs. Furthermore, without more office staff to process the mandatory requirements for students to participate at the agencies for their clinical experience, this poses a safety issue for both students and the public. Each participating college will be able to best determine how to provide the required Allied Health support. This regional support will raise the quality of the allied health programs in the region. It will allow the colleges to expand their programs to meet the defined needs of their community. Regional support of this position also raises the awareness of the increasing demand being made on our allied health programs without adequate support and awareness of these hidden requirements. By regional support, software solution to the data management concerns could also be addressed. This program would support the EMT, Nursing, RadTech, Nuclear Medicine, Optical Technology and other related programs. The request for grant funding is to support the following responsibilities: (A) Coordination and Planning of program and regional needs (B).Planning, evaluation, purchase and implementation of software for database.

(3) PROPOSAL TITLE: VCCCD CTE/Labor Market Support Center, Lead = VCCCD; $204,000

DESCRIPTION: Establish a VCCCD CTE/Labor Market Support Center that will collaborate with the SCCRC Regional Centers of Excellence Technical Assistance Provider, Sector Navigators, Deputy Sector Navigators, Consortium Chairs and other workforce and labor market entities.

(4) PROPOSAL TITLE: VCCCD Regional Share (Internships), Lead College=Ventura; $199,231

DESCRIPTION: Paid internships will be provided for students in a variety of disciplines with salaries provided for discipline-specific faculty coordinators for Regional Internship at each of up to three (3) colleges. Funds will also be used for faculty coordination, office supplies and equipment required to create a central internship office at each college with Ventura College acting as the primary college for this project.