



**South Central Coast Regional Consortium (SCCRC)
ANNUAL PLANNING MEETING
AGENDA & MINUTES
June 10-12, 2018
at Cambria Pines Lodge, Cambria, CA**

Monday, June 11, 2018

8:30 – 9:00 Welcome and introductions

9:00 - Julius' report out from Steering committee.

1) Steering Committee role and governance

- a) Need to have SC that represents colleges rather than districts
- b) Challenge working hard in the larger consortium and then the SC doesn't use the information, very frustrating
- c) DECISION: Want representation from the 8 colleges rather than 6 districts
- d) DECISION: Want to keep constituency group representation including 2 CSSOs rather than just one.
- e) DECISION: To make sure we have a voice from each college, each college CEO will appoint a "voting member" from the college.
- f) DECISION: Each constituency group will vote on who will serve for the following year.

2) PROCESS: The above will be taken to Dr. Van Hook and Dr. Walthers who will then ratify by sending out to all the CEOs.

3) Tessa mentioned removing any principles from the 18-19 spreadsheet and recommends amending the Budget Parameters document to add "college"; will go to the Steering Committee.

II. 2018-2019 Budget Spending Plan

- 4) The Steering Committee approved the projected spending plan with this caveat: A motion was made and unanimously approved— in order to have a breakeven budget, the \$200,000 for the K14TAP position was struck as well as \$34,134 from the \$100,000 project funds, and should additional funds become available, this position and project funding will be replaced first.





- 5) The Steering Committee will next focus on the Budget Parameters document. On the 18-19 Spending Plan spreadsheet the green box of notes will be removed.

III. Matt Roberts – Chancellor’s Office

- 1) K12 Strong Workforce funding is likely to be adopted. Compromise with K12 funding is that \$150 million will go directly to CDE and \$150 million to SWP based on: job openings, unemployment rates, and K12 enrollment (7-12). SCCRC volunteered to do a pilot on the new governance structure.
- 2) Matt will keep meeting with CDE as to the intent of the funding. Projects should be based on proven strategies: (e.g., dual enrollment, work-based learning, and third-party certifications). There will be an opportunity to become involved on the governance structure. The Trailer Bill is specific. NOVA will be used for projects.
- 3) Matt and CDE will be going to the regions to present the K12 SWP. There will be \$14 million extra funding--\$2 million will shore up regions and \$12 million to hire more TAPs. A new website will be out soon.
- 4) Re: Perkins— Joint Workforce Advisory Committee (3 BOG members, and 3 from CDE Board)—have been working on Perkins. The common ground has been data. Mentioned that our region’s CIOs recommended a statewide conference on dual enrollment.
- 5) Matt will be working on getting the SWP funding rolled out in one apportionment rather than two.

IV. College/district SWP Project Updates

HOW DOES THE REGION WANT TO HEAR ABOUT REGIONAL SWP PROJECTS?

- 1) CUESTA: CTE MARKETING... TV commercials marketing to Spanish speakers, hard to track, outsource marketing firm. GFSF, invested in simulator.
- 2) AHC: Most successful has been funding CTE liaisons which has been instrumental in better working with Academic Senate. Regional public safety – Core Custody Academy (jail custody officers) and they have made many improvements and the addition to one more Core academy and one more law enforcement academy—this has increased FTES.
- 3) SBCC: With goal of improving enrollment, they’ve used regional marketing funding. Created data analytics for HIT—created a 5-course certificate program. It now has state approval. For students who graduate with HIT degree can apply for the data analytics certificate. Re: Marine Diving Technology, oil industry has an impact on enrollments, but they have launched an aggressive marketing campaign.





Melissa Moreno shared about that they are doing an environmental scan to see potential CTE noncredit pathways into credit. This will be shared with the region. Re: Digital badging—she is rolling out the Career Strategist Badge and partnering with several colleges. This is a partnership with LinkedIn. Big vision is that every CTE student builds a student LinkedIn profile linked to the college's website and then college can get data. This is a Project-in-Common with NWoW and Van notified them to integrate the Career Strategist Badge into what they're doing. Melissa reported that employers love the badges because they represent something the employer can showcase.

SBCC proactively issues noncredit certificates of completion on behalf of students without them actually applying. They work with teachers to get the word out to students.

- 4) VENTURA COLLEGE: Use Career Catalyst for student internships. They have set aside \$90,000 for Fall for student intern salaries. Julie Samson asked how the colleges are deciding on internship placements and are they including sector-based information. Currently, they are distributing internships among departments. They also have a Maker Space grant. DSNs could be great assets in providing employer leads.
- 5) OXNARD COLLEGE: All three VCCCD focused on the job description for the Job Developer funds. They distributed a "Placement Project Specialist Summary Report for May 2018 (appended to Minutes).
- 6) MOORPARK COLLEGE: They have created a database to house #5 above. They are also supporting Allied Health programs. Funding is going to administrative support and are looking at software support. They are required to track student, so the database will help. Tessa asked if the DSN has been involved.

Audrey Green is helping coordinate the Job Developers so that there will be common ground and conversation. Luann announced that we will have a Job Developer meeting following the regular SCCRC meeting on July 20.

- 7) COLLEGE OF THE CANYONS: Have hired a Cyber Security Project Manager who will work with Paula on pathways—Dr. Ron McFarland. They have participated in a pilot with Grant Gould and the online CTE instructor course. CSUN will mentor COC students who will then mentor K12 students. There will be a strong internship component.

Establish a pilot on the CRM from Full Capacity Marketing for tracking what students are doing. They have a committee for Advanced Manufacturing in the Santa Clarita Valley to see where it goes in the next level.





- 8) AVC: They have invested most of the funds in aircraft fabrication industry. They have a partnership with local high schools where they have their own programs. They also have invested in an Engineering pathway to Cal State Long Beach. They want to increase enrollment and job placement. They have an 8-week program with 4 AVC courses + 1 Northrop course to earn a certificate. They are running cohorts of about 40 students per semester and have now placed almost 300 people. They want to expand to 2 new sites. They work with Work Source centers for job placements.

Suggestions on report outs:

- suggested that rather than project report outs, we should have time devoted to best practices from projects reported and discussed at regular meeting.
- suggested to also have a short, written synopsis of projects.
- Mary suggested that this could be tied to labor market (maybe COE report first) and then how college projects connect.
- suggested “peppering” report outs throughout the day. Success and challenges should be addressed.
- we need to know who the lead person is for each project.
- we should all be looking at LaunchBoard to see where CTE enrollments are trending.

V. Other regional projects

- 1) NWoW/LinkedIn project: Ventura, Cuesta, SBCC, COC are participating. Each college has a different way of wanting to roll this out. They have a roadshow. Cuesta would like to involve their dual enrollment students. Career Strategist Badge is going to become an online program rolled out via NWoW. They’ve hired someone to push it through and do marketing and creation of a toolkit. They are paying for a starter kit for every college to build their own badges.

Luann asked if there are other community colleges with contracts with LinkedIn. Melissa gets many questions. SBCC is the first college to issue college-branded badging. Jerry added that at COC some have asked about issuing digital badges violates anything related to transcript. He suggested that this be a statewide conversation. SBCC has “noncredit transcripts” and their digital badge represents a noncredit certificate of completion. Involve the Chancellor’s Office to recommend a process.

Paula mentioned that LinkedIn Learning also participated in a Digital Media conference.

- 2) Marketing: Luann asked if anyone was using the Toolkit—VCCCD is using it quite a bit. She brought some samples and Tessa reported that their K14TAPs took on the project of developing print documents.





The plan for 16-17 marketing dollars are to redo the regional website, travel, and then disburse to colleges to spend on local campaigns. The Chancellor's Office put out a memo stating that Regional SWP dollars being used for marketing, the Toolkit should be used.

- 3) Virtual Labs: Paula reported that all 8 colleges are involved. The product is "Practice Labs." It doesn't make any difference whether it's a Mac or PC.
 - All equipment is online with 24/7 helpdesk.
 - Learning Management is via Canvas.
 - Moorpark will now start using virtual labs in some of their summer courses. Enrollment can be increased.
 - There is no limit to seats or physical equipment. Currently, we have 1,000 instances for virtual labs for the 8 colleges during the prototype.
 - One faculty member from Moorpark said it reduced his time for setting up a lab by 40% with a \$50,000/year savings. The \$300,000 comes out to about \$37,500 per college. This also includes licensing agreements.
 - Faculty want to meet at least quarterly together.
- 4) TPP: Renee reported they are working on pathway development, and they have increased contextualized learning for students. With 16-17 funds they funded 3 regional faculty workshops, and CTE teacher training. Karen will continue to provide the upcoming 5 workshops and she is making videos for CTE teachers. They have planned a two-day retreat for the college faculty participating in TPP.

Our region will host a statewide conference but with no funding. Diane suggested they approach Dianne Van Hook about IEPI funding this.

There has been a lot of TPP curriculum development and student clubs. They have been co-hosting between conferences and have increased the number of teacher preparation student completions. They are working with the Chancellor's Office in fixing TOP Codes for Education courses. They are looking to data mine the GFSF students 10-year Plans.

- 5) Prop 39: Dave reported that Oxnard College's training center is hosting training by NCCER for 3rd party certifications. They have 11 faculty signed to attend. Osha 511 and 501 training needs to be rescheduled. Osha 500 will be in August.

Zero net energy—what incumbent worker training is needed. Facilities maintenance program— those who maintain apartment complexes, etc.

See attached handout for details about the above. Dave is interested in dual enrollment with both noncredit and credit. Career Quest is a career tool related to his sector. His sector has ten videos that can be available to all.





VI. Table discussion about Regional Planning Process for All Hands meeting

- some of our monthly regional meetings should focus on county needs and a good way to structure future meetings.
- there is no inclusion from external stakeholders. Where are they in the process?
- the document needs to be reframed in the context of Guided Pathways and meta majors. How do we develop outreach and career exploration opportunities?
- #1 and #2 on the goldenrod document should be part of a pre-planning process. Then, start at #3 which would include the colleges. Look at best practices.
- The document should be looked at holistically. We need to better utilize our limited time in meetings to actually identify things.
- the absence of colleges and external stakeholders at the beginning of the process isn't good.
- The current document is too top down.

VII. Monthly SCCRC meetings

- Suggestion of 5 specialized monthly meetings (per county and/or zip codes). John suggested that the meetings should be led by community college data details, then ask questions to K12 to WDB, how does this coincide with what you know of the market. The Economic Vitality Corp. could be invited. Structured analysis at the regional meeting could be followed up by the college with local industries later.
- Lu suggested beginning this January to help inform our next 3-year strategic plan.
- Jerry added that we need to look at specific LMI data. Alma--the process SB WDB is using is trying to target growth industries.
- The Regional Chairs will create an anonymous survey with the example of a monthly meeting agenda to get feedback on how to structure the monthly meetings. What can be jettisoned and what would we like to see more of?

Information: John Cordova will be hosting a 3-county meeting requested by the WDBs on their labor market data.





VIII. Monthly meeting dates: (CCCAOE hotel and registration goes live July 10th)

- July 20th – SCCRC/ Job Developer meeting
- August 24 – SCCRC meeting
- September 14 – SCCRC/ AEBG
- October 10-12 CCCAOE (go live date mid-July)
- November 16
- December 7 (possible stakeholder meeting)
- January 13 and 14
- February 22 – (possible stakeholder meeting)
- March 22 – (possible stakeholder meeting)
- April 3-5 – CCCAOE
- May 3 – (possible stakeholder meeting)
- June 9 – 11 – Retreat in Cambria



SCCRC 2018 Annual Cambria Retreat Sign-in Sheet June 10-12

	Name	Steering Committee Sunday 1pm	SCCRC SWP Planning Monday 8:30am	SCCRC Business Tuesday 8:30am
1	Azari, Cynthia	X	X	
2	Baca, Josepha	X	X	X
3	Bastine, Mike		X	X
4	Buckley, Jerry	X	X	X
5	Cabral, Robert	X	X	X
6	Cascamo, John	X	X	X
7	Cordova, John	X	X	X
8	Curry, Robert (Bob)		X	X
9	Duenas, Felicia		X	X
10	Duffy, Patricia		X	X
11	Flores, Laureano		X	X
12	Forrest, Jeffrey		X	
13	Green, Matthew		X	X
14	Hall, Deanna		X	X
15	Happel, Harriet	X	X	X
16	Hermann, Adele			
17	Hodge, Paula		X	X
18	Hoffmans, Kim	X	X	
19	Hollems, Diane	X	X	X
20	Janabajab, Alma		X	?
21	Jurevich, Gayla		X	X
22	Lake, Amanda	X	X	X
23	Lau, Margaret		X	X
24	Magenau, Keller		X	X
25	Manzer, Brittany		X	X
26	Marshall, Renee		X	X



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	Name	Steering Committee Sunday 1pm	SCCRC SWP Planning Monday 8:30am	SCCRC Business Tuesday 8:30am
27	McGuire, Patrick		X	X
28	Mettler, Ty		X	X
29	Miley, Tessa	X	X	
30	Moreno, Melissa	?	X	
31	Newcomb, Debbie		X	X
32	Nolan-Chavez, Holly		X	X
33	Ornelas, Nohemy	X	X	?
34	Park, Celine		X	X
35	Price, Alan		X	X
36	Rees, Mary		X	X
37	Roberts, Matt	X	X	
38	Robertson, Sabrina		X	X
39	Rodriguez, Letty		X	X
40	Samson, Julie	X	X	X
41	Sokenu, Julius	X	X	
42	Stokes, John		X	X
43	Suderman, Bonnie	X	X	
44	Swanberg, Luann	X	X	X
45	Tafoya, Christina		X	X
46	Teasdale, Dave		X	X
47	Vasquez, Roy	X		
48	Wright, Alix		X	
49	Wulff, Deborah			
50				
51				
52				