



## South Central Coast Regional Consortium (SCCRC) Meeting

### STRONG WORKFORCE PROGRAM PROJECT SHOWCASE MINUTES

October 20, 2017

Pierpont Inn, 550 San Jon Rd., Ventura

### SWP PROJECT PROPOSALS (READ AHEAD)

#### Attendees:

Name	Position	College, Host College, or Organization
Aguilera, Tammy	Executive Director	San Luis Obispo WDB
Baca, Josepha	Faculty-JSPAC rep	Moorpark College
Blasberg, Regina	Faculty—CTE Liaison	College of the Canyons
Boulanger, Dawn		
Brown, Nengh	Faculty	Moorpark College
Cabral, Marcelo	Faculty-CTE Liaison	Oxnard College
Cabral, Robert	Faculty—CCCEO VP for SCCRC	Oxnard College
Carlson, Kevin	Research Analyst	Moorpark College
Cascamo, John	Dean	Cuesta College
Chavez, Holly	DSN, Ag, Water, Env. Technology	Allan Hancock
Duenas, Felicia	Dean	Ventura College
Duffy, Patricia	Ventura WDB	Ventura County WDB
Flores, Laureano	Dean	Antelope Valley College
Hall, Deanna	Faculty—CTE Liaison	Ventura College
Happel, Harriet	Director, CTE	College of the Canyons
Hollems, Diane	SCCRC Co-Chair	Santa Barbara City College
Jarrell, Paul	EVP	Santa Barbara City College
Johnson, Rachel	Faculty	Ventura College
Jurevich, Gayla	DSN, Small Business	Cuesta College
Lake, Amanda	SCCRC Assistant	Santa Barbara City College
Lau, Margaret	Dean	Allan Hancock
Marshall, Renee	Teacher Prep Lead	College of the Canyons
McDonald, Ray	Executive Director	Santa Barbara WDB
Newcomb, Debbie	Dean	Ventura College
Park, Celine	Grant Director	Moorpark College
Price, Alan	Dean	Santa Barbara City College
Putnam, Lisa	CIO	Oxnard College (via Zoom)
Quire, Gary	Faculty—CTE Liaison	Moorpark College
Rees, Mary	Dean	Moorpark College
Samson, Julie	DSN—Global Trade & Logistics	Santa Barbara City College (via Zoom)
Swanberg, Luann	SCCRC Chair	Santa Barbara City College
Tafoya, Christina	Dean	Oxnard College
Teasdale, Dave	Prop 39 Director	Bakersfield College
Ward, Nancy Jo	Faculty—CTE Liaison	Allan Hancock
Wright, Alex	Economic & Workforce Dev Director	Ventura CCC District





## SWP Updates and Planning/Decision-making Process

- **SWP Planning Overview:** Luann shared California Community Colleges Chancellor’s Office Vision for Success Goals, the SCCRC Strategic Goals and the graphic of constituent groups, the budget for round two funding, and review of SWP metrics.
- A question was raised that if the FTEF is capped at the college, how colleges can grow “more and better” CTE.
- **SWP Project Proposal Assessment Tool Update:** Diane updated the rubric with the feedback from the SCCRC meeting on Sept 22 and sent to Alex and Harriet for further review. Alex meeting is meeting with the DSNs next to discuss a rubric adapted to their roles and responsibilities.
- **Updated Projects in Common (PIC) and Industry Sector Projects in Common (ISPICs):** Luann described the “bucket” approvals from the August meeting, the new Chancellor’s Office Guidance Memo on Updated Projects-in-Common (PIC), and the new Industry Sector Projects-in-Common (ISPICs). (Handouts were provided as well as posted on the google drive along with the SWP project proposals.)
- **Review Planning and Decision-Making Timeline:** Luann briefly went over the timeline for decision-making. It was decided to extend the submission period for one more week.

## 2017-18 Planning and Decision-Making Timeline

<b>OCT 20</b>	Project Showcase for SCCRC and Steering Committee (Pierpont Inn, Ventura)
<b>OCT 23 - 27</b>	Project Proposals available for review and comment online
<b>OCT 30 - NOV 3</b>	Project Proposal feedback review and comment online.
<b>NOV TBD</b>	Zoom meeting regarding regional projects going forward
<b>NOV 27</b>	16-17 Regional Project Reports in the system for review by the Regional Chairs
<b>DEC 1</b>	Progress Reports on 16-17 regional projects and plans due to Chancellor's Office
<b>DEC 8</b>	SCCRC meeting in the morning to finalize SWP 17-18 recommendations to the Steering Committee. The Steering Committee will meet in the afternoon to finalize the SWP plan for 17-18. <b>GOAL is to finalize all funding decisions at this meeting</b>
<b>DEC/JAN</b>	17% of 17-18 Allocations published
<b>JAN 5-6</b>	SCCRC and Steering Committee Retreat (Pierpont Inn, Ventura)
<b>JAN 26</b>	All approved 17-18 regional projects need to be input into the NOVA system for final regional review
<b>JAN 31</b>	All approved and certified Regional projects due in the NOVA system and updates to SCCRC Regional SWP plan due to the Chancellor's Office
<b>JAN-MAR 31</b>	Regional certified projects modification window





- **NOVA Permissions Spreadsheet:** Luann asked each college about whether they had submitted the NOVA Permissions and reminded the deans that they are due today, Oct 20.
- **NOVA Reporting Timeline:** Progress Report input by NOV 27 and regional report due to Chancellor's Office by DEC 1, 2017

**Proposal Presentations:** Luann reviewed the format and goals for today's Project Showcase with a focus on discussion, Q & A and next steps if needed.

### **COLLEGES:**

**College of the Canyons**—Harriet shared that they are staying with their same projects and amounts. CyberSecurity curriculum needs to be developed and they are working with the Academic Senate. They are looking at how this will fit with the Virtual Lab project. They may bring SynED back in to help with curriculum development. Industry is also requesting work-based learning for CyberSecurity.

CoC is creating videos for marketing, and is doing a joint video project with high school district. CTE Liaison, Regina Blasberg is very active and will have release time. It was suggested that funding CTE liaisons becomes another of our regional projects.

**VCCCD**—Christina spoke about continuing the 4 projects.

1. **Data Center:** Kevin spoke about the Center of Excellence (COE) which Moorpark will lead. Christina added that Kevin is VCCCD only, but the COE Director is for all colleges. Lori added that she has five people in the LA COE serving 29 colleges (herself and one other are full time). The requested amount from VCCCD is greater than any of the COEs in the state. This could cause some confusion in the state since the COE structure and way of doing their work is well defined and coordinated. The VCCCD will call their Center a different name.
2. **Internships:** Felicia said that they are creating standardized forms and procedures to provide more internships for their students.
3. **Marketing:** The lead is Oxnard College. They are creating visual marketing and Ventura is creating short video clips.
4. **Allied Health:** Mary shared that they provide administrative support with the creation of a database that is shared with the three colleges to track student requirements.

### **Allan Hancock College**

1. Continued project for the CTE liaison combined with CTE marketing that aligns with the statewide plan. They might contract with a graphic designer for marketing.
2. They will have broad support for enhancing Projects-in-Common. They are integrating sub-funds into their planning. They want a pot of money that is flexible.
3. Augment support and collaboration with COE to their Institutional Research office. They are purchasing a platform for real-time data analytics. The reports will be shared with the region.





**Santa Barbara City College** – not ready to share. There is a regional need to do an assessment of best practices across campuses that will cover unique programs. A consultant could be hired, but we need a project lead.

**Antelope Valley College**—Collaboration with Cal State Long Beach for Engineering Transfer Program. They are closely working with their K12 with Engineering articulation agreements. They will still work on their facilities for the aeronautics industry (different location from year one project). Partnering with workforce centers, K12, industry and others.

**Cuesta College**—continue efforts in marketing and dual enrollment. They are at every high school in their county. They are doing GFSF as well as history and physics. They received an innovation award and are building a lab in one high school for students to proceed in the Lompoc Center.

### **DSNs \$100,000 Projects:**

Gayla Jurevich—Small Business:

Three of her projects are continuing from last year:

1. Self-employment pathways in the GIG economy: Oxnard, Moorpark and Cuesta in addition to College of the Canyons which is the lead college are participating. Gayla lends assistance and support to all the colleges—like business coach mentoring, etc. Students need to learn how to run their own business, price projects, etc. There are 24 colleges in the state but SCCRC has the most. Robert was supported in attending National Association for Community College Entrepreneurship (NACCE) conference this fall.
2. ISPIC regarding career pathways: She's working with high schools in Entrepreneurship dual enrollment. They do middle and high school bootcamps—"Kids in Biz." The students pitched to Cal Poly. She's also supporting the Maker Space ISPIC. Christina asked if there could be funding to support busing of students to the Maker Space. She also mentioned that funding could be used to have someone physically there at the Maker Space. Luann mentioned that some of our DSNs are embedding ISPICs in their \$100,000 and that can be counted as match.
3. Professional Development: Emerging Leaders Institute was delivered—eight courses that can be offered as credit, non-credit or contract ed. It's been offered at Cuesta and then will be offered in Ventura in May. Christina asked what the MQs for the courses are. Diane suggested that Gayla survey the participants later to see how their implementing this curriculum. STEAM mentoring program geared toward young girls in middle school and high school. This is a train the trainer in an eight-hour program.
4. Since LaunchBoard doesn't collect all relevant data, she will have statewide information about data not contained in LaunchBoard, since self-employment isn't collected in her Small Business sector.

Holly Chaves—Agriculture, Water, Environmental Technologies:

Four of her projects are continuing from round one SWP funding and two are from previous SB1070 funding. She is supporting several conferences. She is sponsoring Spray Safe event which is offered in English and Spanish for field workers. Ag Ambassadors and Mentors conference—where they work on





pathways and articulation events. She is funding student internships through the Foundation for CA Community Colleges.

Every 18 months Econ Alliance Forum is held which is a designated Ag event.

#### Julie Samson—Global Trade & Logistics:

There is one project (Global T-Shirt Project) with three components—designed to build a pipeline of students into all the colleges and infuse global trade into curriculum. This project establishes connections. There is the teacher that travels the world module—focusing on CTE and dual enrollment educators. They have had 96 teachers and 4,500 students participate. It includes five lessons, integrate the career counselors at both high school and college. Spotlight each colleges CTE program and show how global trade integrates into many careers. Provides a bridge between high school and colleges. Students who've gone through the module are invited to go through a 3-hour micro-internship, which are set up locally. There are two-to-four of these. The 3<sup>rd</sup> component is that she works with industry partners to learn what the skills gaps are and then she hosts an event. She incentivizes educators to create activities that get into existing curriculum.

#### Dave Teasdale—Energy, Construction and Utilities:

1. Zero Net Energy Collaborative. By 2020 all new construction must generate as much energy as it uses. Bring students and industry together in a statewide event. There are four colleges participating. This funding would do the convening.
2. In this region, the folks who have the most to do with energy efficiency are working in hospitality or retail venues. We need to ask employers in our region to see what their needs are. Lots of opportunity for stackable credentials.
3. Re: ISPICs—HVAC collaborative with AVC and OC. Facility Management is a business program with technical knowledge base. Chaffey College doing this and College of the Canyons might pilot a program. Advanced Lighting Controls, Building Energy Systems Professional (BESP) developed by College of the Desert, Advanced Automation is a planned pilot in Orange County in 2018.

#### John Cordova—Health:

John was unable to attend today but his project proposals were distributed and will be posted along with the other on the google drive for review and comment.

#### Renee Marshall—Project-in-Common for Teacher Prep:

Renee shared that she is embedding the work Karen Miles' is doing in teacher training. Christina suggested that the amount be bumped up to include faculty stipends to attend the training. She referred people to look at the Scope of Work and metrics. Tomorrow they are holding a CBEST preparation workshop at COC. Because the region supported the PIC for Teacher Prep because it put the region is now eligible for a higher level Education Futures grant. Renee still needs to get data from another 3 of our region's college ASAP because the Letter of Intent is due October 30<sup>th</sup>. Renee will change the request





PIC amount to \$100,000 (from the current \$80,000).

### Other

Christina mentioned that OER/ZTC (Open Educational Resource/Zero Textbook Cost). We would either be paying instructors to do this, or purchase texts to be housed in the college library. Regina mentioned that COC has received two ZTC grants from the state—water and ECE. If we move forward with a regional project, it will be important to learn what already is being implemented and a project lead would be needed.

### Job Developer

Ongoing commitment of \$112,500 for each college. COC, Oxnard and Ventura colleges have hired or are in the process of hiring. Luann mentioned that she's contacted Audrey Green to see if she'd be interested in coordinating the efforts. John Cascamo added that we need a "meeting boundary" so that the person is actually at the campus. Patricia added that the 3 job developers in VCCCD should meet with American Job & Career Center folks so work isn't overlapping. It's important to make a plan to work together and Audrey could assist with that.

### Curriculum Streamlining

No meetings have been held yet. Supposed to use the "Lean Methodology" to do this. Luann asked if the region still wants to move forward with this effort in our region. Nancy Jo suggested that the workshop would be beneficial.

Possibly the region could host a version of a CTE curriculum institute, but the statewide academic senate would have to be involved, and work with each college's academic senate. There are only five spots per college at the statewide curriculum institutes and if there isn't a CTE person in the group, it's not a good use of time, so the statewide meetings are not always fruitful for CTE.

### Marketing

Luann talked about the marketing work group. In 16-17 the regional marketing funds were \$169,000+. There are links on today's Agenda to the latest statewide marketing efforts. The Toolkit has been pushed back to roll out at the end of October. The work group is still looking for a project manager. The region is requesting \$175,000+ for 17-18.

### SWP Regional Funding Working Spreadsheet for 17-18

COE Project-in-Common support and High Touch Health Care are off the table. Renee will be increasing the Teacher Prep Project-in-Common from \$80,000 to \$100,000. Dave Teasdale submitted projects that weren't on the spreadsheet. Luann and Diane will rework the spreadsheet and distribute at the November meeting.





Dave Teasdale submitted project proposals that are not included on the spreadsheet. Alan suggested that the region have the conversation about what the definition of “regional project” and other procedural components. Mary added that we need to look at outcomes when looking at how to spend going forward.

Other Business/Announcements:

No time for the approval of September Minutes so they will be sent out via email.

Robert reported on the upcoming CCCAOE conference. There are 550 to attend. Hilton Garden Inn is in close proximity to the Omni which is sold out. The new Executive Director is Amy Christiansen...

[ED@cccao.org](mailto:ED@cccao.org) Official agenda will be released this coming Monday.

More & Better regional forums have been going well. Starting to create an interest list about extending forums into Spring 2018. There is an opening for a More & Better facilitator for Spring forums.

JSPAC is having their annual conference on 11/29-12/1 at the Holiday Inn Sacramento. [JSPAC.org](http://JSPAC.org)  
They are trying to increase their social media presence.

Renee announced that the Teacher Prep Pipeline breakout was accepted for the CCCAOE conference.

COE – Lori will send an email with a few different resources and forward to the region. South Central Regional Sector profiles almost all complete and available on the South Central Coast page on the COE website at <http://www.coeccc.net/>

Prop 39 mini-grant applications will be distributed next week.

NetLabs—Christina asked about the range of the number of students serviced per college. There needs to be discussion about how this will actually be implemented in the region. SynED should also be at the meeting.

Luann and Diane will work with Paula to coordinate a NetLabs meeting for the region which will include deans, college IT personnel who’ve been involved and SynED.

Ideas for new Regional Projects (from flip chart):

- Regional CTE curriculum workshop
- Fund release time for CTE liaisons
- Host Regional event (with FCCCC) on internships and work-based learning
- Fund a consultant to do Best Practices from colleges
- Fund OER/ZTC for some CTE departments at colleges and purchase texts for lending at college libraries

(All regional projects need to have an identified project lead)





### **SCCRC VOTING GROUP MEETING:**

**Attendees:** Luann Swanberg, Diane Hollems, John Cascamo, Margaret Lau, Alan Price, Debbie Newcomb, Felicia Duentes, Christina Tafoya, Mary Rees, Harriet Happel, Laureano Flores and Gayla Jurevich

The group met after the SCCRC meeting to discuss 17-18 SWP project proposal review and Steering Committee recommendation process. Since the rubric is still in development, it was agreed that it wouldn't be fair to use it to evaluate project proposals submitted before it is final and there is agreement on how it will be used. It was decided survey the voting members to vote on each project and provide an opportunity for comment/concerns. There was agreement that all of the projects presented today were in alignment with the Chancellor's Office and SCCRC goals and in alignment with the metrics and totaled less than the 83.5% allocated to the region in July. The plan is to have the rubric(s) finalized so it can be used when the remaining incentive funding allocation is announced in December/January.

**SCCRC/WDB MEETING:** Diane Hollems, Ray McDonald and Patricia Duffy *(Awaiting input from Diane)*

### **SWP Helpful Links and information:**

- SCCRC Meeting Minutes [SCCRC Meeting Minutes](#)
- Review of [SCCRC SWP Governance Structure](#)
- Review of [SCCRC SWP 3-Year Plan](#)
- Allocations, Guidance Memos, NOVA Regional and Local Online System, etc. [DWM website \\$200M SWP](#)
- Statewide CTE Rebranding and Marketing Update
  - [Career Education Rebranding Updates](#) (Internal)
  - [Career Education Microsite](#) (External – user)
  - College CTE POCs: Finalizing list one point of contact at each college for Career Education Website

