



**South Central Coast Regional Consortium (SCCRC)
AGENDA**

February 10, 2017

**8:30-9am Continental Breakfast, 9-11:30am SCCRC Business Meeting,
11:30-3:30pm SWP Working Session (to include working lunch)**

Welcome and Introductions

Luann/Diane

SCCRC Business Meeting

- Approval of January 9, 2017 Minutes Luann/Diane
- Program Approval Luann/Diane/Mary Rees
 - Optical Technology Program
 - Studio Lighting Certificate
 - Accounting Certificate
- New Program: MC Transition Kindergarten Certificate Mary Rees
- Curriculum Approval Streamlining Luann
 - Regional Recommendation Update Robert Cabral/Josepha Baca
 - Curriculum Streamlining Workshop: Tentative May 4-5 Katie Faires
- Chancellor’s Office Update Robert Cabral
- CCCAOE Board Report Luann
- Regional Chairs/Extended Operations Report Josepha Baca
- Special Populations Update Karen Miles
- CTE Faculty Training Update
- Other Business Audrey Green
 - Code Alignment Project Update Jeffrey Forrest
 - GIG Economy – Visit to Palo Alto Brief Luann
 - Website – Access and Distribution lists
 - Upcoming events
 - CTE Data Unlocked, Feb 24 and
 - Social Mobility, Mar 1
 - Other
- DSN/TAPs Updates

WORKING LUNCH

Strong Workforce Program Working Session

- Regional plan and project status
- Job Developer/Placement Services project working session with the WDB
- Future stakeholder engagement strategy (AEBG, K12, WDB, industry)
- Regional project working group strategy (marketing, projects-in-common, job developer, etc.)
- Fiscal Agent updates
- SWP 2017-2018 Funding Scenarios review/recommendation





PLEASE: Go to www.sccrcolleges.org and register for the meetings you are attending.

February	Friday, 10th	9:00am – 11:30am 11:30am-3:30pm	Pierpont Inn, 550 San Jon Rd., Ventura 93001	Regular SCCRC Regional Meeting Attendees
March	Friday, 10th	9:00am – 11:30am Business Mtg 11:30am-3:30pm SWP Working Session	Pierpont Inn, 550 San Jon Rd., Ventura 93001	Regular SCCRC Regional Meeting Attendees SWP Working Session participants
April	Friday, 7th	9:00am – 11:30am Business Meeting 11:30am-3:30pm SWP Working Session	Pierpont Inn, 550 San Jon Rd., Ventura 93001	Regular SCCRC Regional Meeting Attendees SWP Working Session participants
May	Tuesday, 11 th	10am – 12 noon	CCCAOE at the Hyatt, Sacramento 1209 L Street Sacramento, CA 95814	Regular SCCRC Regional Mtg and Conference Attendees from the region
June	Sunday, 11th - Tuesday 13th	Sun. 1-5 p.m. Mon. 8:30 – 4:30 Tues. 8:30 - 11:30	Cambria Pines Lodge, 905 Burton Dr Cambria, CA 93428	SCCRC Steering Committee - Sunday Regular SCCRC Regional Meeting Attendees (Planning Meeting) Monday and Tuesday
				NOTE: Regular SCCRC Regional Meeting Attendees include: College representatives (CEOs, CIOs, CTE Deans, faculty and staff), Regional Key Talent, CCPT, and WDB representatives

OTHER EVENTS IN THE REGION

CTE Data Unlocked: Tools for Growing Enrollment and Strengthening CTE Pathways Friday, February 24, 2017, Crowne Plaza Ventura Beach <https://cteventurafeb24.eventbrite.com>

Partnerships That Unlock Social Mobility, Mar 1, 2017, 9-2 pm Poinsettia Pavilion, Ventura <http://calworkforce.org/partnerships-that-unlock-social-mobility/>



Doing What MATTERS for Jobs and the Economy, California Community Colleges
doingwhatmatters.cccco.edu

www.sccrcolleges.org



SOUTH CENTRAL COAST REGIONAL CONSORTIUM

MINUTES February 10, 2017 Pierpont Inn, Ventura

Welcome and Introductions

Diane Hollems

Karen Miles, John Bone-Cordova, Dave Teasdale, Alan Price, Holly Chavez, Jeff Forrest, Laureano Flores, Paula Hodge, Mike Bastine, George Railey, Patricia Duffy, Robert Cabral, Mary Rees, Katie Faires, Karen Engelsen, Tom O'Connor, Trevor Hess, Marcelo Cabral, Christina Tafoya, Gayla Jurevich, Regina Blasberg, Audrey Green, Margaret Lau, Josepha Baca, Sabrina Robertson

Standing Reports

- **Approval of January 9th Minutes**
Approved
- **New Programs – Moorpark College**
Note: We will obtain Ventura College's votes via email.
 - Optical Technology Program- all colleges approved
 - Studio Lighting Certificate-all colleges approved
 - Accounting Certificate—all colleges approved

New Program presentation: Transition Kindergarten Certificate
Mary presented a Notice of Intent to Submit document for the Program. No competition in the region.

Mary Rees

New Curriculum Approval Process

Luann

CIO's will have approval authority. The regions will be Recommending. The Chancellor's Office will be chartering.
Luann presented the flowchart—

- new CTE program idea, then
- COE will supply labor market and supply/demand analysis,
- Then goes to SCCRC with a Notice of Intent
- Voting members discuss
- Email RC with completed application
- Then to Chancellor's Office

Mary Rees suggested that the initial information be taken back to each college for discussion prior to other steps. There will likely be a conference call to continue this new process discussion.

Curriculum Streamlining Workshop

Luann

Regional Recommendation Update

Luann shared about the North/Far North lean process which has streamlined some of their college's curriculum process.

Josepha and Robert shared about the conference call held this week. The Curriculum Streamlining process just addresses the local college curriculum approval process. We're looking at a possible two-day event that will introduce "lean" concepts and methodologies. Identify current process and how could college use "lean" methodology to speed things up. Josepha added that they learned about some specifics via the conference call. As part of the two-day workshop, a "lean" consultant will work with each college's 3 to 4 person group. Robert said that the lean process may be useful in discussions about skill builders, etc.

Patricia Duffy asked where industry comes in—via the Advisory Committee. The Lean Process begins with idea inception through actual curriculum committee flow and approval of a new course. DSNs added that from an industry perspective the process is much too long.

Proposed Curriculum Streamlining Workshop: Tentative 5/4-5 will not work because there is a competing statewide academic senate meeting on 5/5 in San Jose. The cost of \$30,000-\$40,000 for the two-day facilitated workshop. It was resolved that the timing for this type of workshop should be Fall rather than this Spring.

Robert and Josepha will craft an email outlining benefits of the workshop to send to the region to solicit interest from the colleges.

The RCs will contact Pam Walker at the CO (cc to Katie) about whether the newly proposed CO curriculum chaptering only will apply to noncredit. We will email the SCCRC with the answer.

- **Chancellor's Office Update**

Katie Faires

Beginning July 1, 2017 the EWD program has been extended for 5 years with \$22.9 million separate from SWP funding.

The \$100,000 for SB1070 DSN funds face sheets were just sent out. Please copy Katie on workplan submissions. Debra Jones is leaving the CO.

Katie can come to colleges to work with CTE deans on their Perkins plans.

- **CCCAOE Board Report
(including Strong Task Force update)**

Robert Cabral

Robert mentioned the CCCAOE email blast with info about the Leadership Academy. Julius has been asked to participate on a study looking at credit for partial education. CCCAOE has been asked to work on the CA Pathways Coalition. Julius has been asked to participate with a group that is looking at putting all colleges attended by a student on the final college transcript.

Registration now open for the Spring conference. Robert's term as Vice President to CCCAOE is ending in June. He asked that anyone interested to the CCCAOE website. Nominations are due by 2/24.

- **Regional Chairs Report**

Diane Hollems

Luann reported that she attended the RC and Extended Ops meetings in Sacramento last week. She sent an email to the region with updates about the new marketing efforts.

The 17% committee has been meeting and will send out a report in early Fall. There is much concern in the system about being held accountable for the metrics. Paula asked who makes up the 17% committee. Luann will email Kathy Booth, who is leading the effort, about who is on the committee.

The Planning Jams last month were successful. Luann thanked the region for submitting all the regional proposals on time. She mentioned that you can go to the DWM website to see local and regional proposals.

In the future Local and Regional SWP proposals will be on the same template. The Chancellor's Office has said they are working on a Minimal Viable Product in order to get people using the templates rather than waiting until all the bugs are out.

The Chancellor's Office is working with Ogilvy PR and a couple of other groups to develop a statewide rebranding of CTE including materials that are plug in to the regional and local levels. The CO is encouraging holding off a little bit. They are still working on Scope of Work with the consultants.

On the back of the agenda a couple of workshops are coming up—Feb. 24th and March 1st.

Luann mentioned that we sent a revision to our SWP Plan to the CO and everything is correctly posted to both the DWM and SCCRC website.

The SWP Workflow was distributed to the group.

- **Special Populations Report/Update**

Josepha Baca

Josepha shared that she will be sending out new professional development opportunities.

- **CTE Faculty Training update**

Karen Miles

Karen reported that there were 16 participants. There will be a training 4/14-15 at Ventura College.
Karen will attend the 6/1-2 Student Success training at Allan Hancock

Other Business

Code Alignment Project Update (Pilot)

Audrey Green

College of the Canyons has pulled their courses from the MIS system and they noticed that their codes were wrong because faculty don't assign the TOP codes. The project will crosswalk TOP, SOC and CIP codes.

Laureano asked how much help they were receiving from their assigned CTE Data Unlocked person. Audrey replied that there has not been much contact with the person, but they are supposed to attend the upcoming workshop.

GIG Economy Presentation

Jeffrey Forrest

Jeff shared the conceptual framework. His PPT will be posted to the website. GIG economy is an environment in which temporary positions are independent contractors.

Benefits to employers are not paying benefits, getting workforce that is already trained. The worker makes their own schedule and can work from home if desired.

Currently, there is no alignment between higher education and the above. Answer: The creation of a "Self-Employment Pathway for the GIG Economy."

UpWork™ is an on-demand employment platform that allows companies to obtain talent commensurate with their needs. Twelve million subscribers worldwide. The two pillars of the GIG economy are "Skills" and "Knowledge." The potential independent contractor must complete an assignment from UpWork™ to see if the person is truly skilled. It is possible to get small projects done very quickly.

Some design principles are:

- "Launch Coach" which can be assigned to students. As soon as you become a student you go into business,
- Students can travel to GIG partners,
- Assessment of technical skills drive curriculum in the work-experience piece.
- Skills-based, competency-based
- Variable access points
- The program must be developed as scalable and replicable

The student must have something of value that can be translated into the digital world. Students must present their work to an "expert" who would give feedback prior to the student going to a real company. Student profile at first: Digital native, business/IT focus, entrepreneurial, helpdesk employees, Microsoft Office Expert (MOE). There will be funding for 10 colleges to do the pilot. Project launch Spring 2018.

DSN Updates

DSNs in

attendance

DSNs created a joint PPT that highlights recent activities and the PPT will be posted to the website. Karen Miles and Dave Teasdale reports are also part of the PPT which is attached.

After Lunch SWP Discussion

Job Developer position discussion

WIOA representatives at today's meeting: Luis Servin from the SB County WDB, Patricia Duffy from the Ventura WDB, and Tammy Aguilera (via phone) from the SLO WDB.

Katie suggested that we contact the Central region about a similar position with the TAACCT grant.

Diane read a couple of paragraphs from an email from Alan Price:

I've said this in prior meetings that I don't like the title "Job Developer". It implies a focus of job placement facilitation and not employment tracking. We really need a person to identify upcoming graduates, build a relationship with the graduates, and follow up with them after graduation to track their post-graduation status. This person would/should not work on building job opportunities, relationships with employers, etc. and facilitating graduates to open jobs, at least not as a primary role.

I realize that we haven't really discussed this new position yet, so my view of what it is might be wrong. My concern is that any position that has a primary focus on job placement services might not work at a CC. My prior colleges had an excellent Career Services department. Their advisors facilitated job placement and tracking of graduates. They knew of open jobs, built relationships with businesses to encourage hiring from the college, and they were accountable for placing and tracking of an assigned cohort of students. One advisor was responsible for up to 80 students and it was a lot of work. I see a CC having a lot more graduates than at my prior colleges.

Audrey distributed COCs draft job description. They will move forward with hiring as soon as regional funding arrives.

Margaret mentioned that LaunchBoard is three years behind and she is hoping that the new position can provide more recent information. She added that the position should serve all industry sectors. Laureano added that maybe the position could be called an "Employment Specialist" that would focus on CTE-related TOP codes. His understanding of the new SWP position would be in tracking in order to meet SWP metrics.

Tammy Aguilera talked about CalJobs mandated WIOA eligibility in order to get the data back. She and John Cascamo have been discussing a partnership because as students go through their CTE curriculum, the WDB can provide on-the-job training, but the student would have to be WIOA eligible in order to get OJT training. They have several categories of people who can get training and services—displaced homemaker, not economically self-sufficient, etc.—qualify under WIOA adult program.

We would have a vendor contract, for example, with a WDB and that would open up populations (other than just WIOA eligible students).

Margaret contributed with an example of tracking students one year after leaving the college and looking at who is un/under-employed and then reaching out to those folks.

Ventura CCCD and College of the Canyons submitted proposals for a helper to the Job Developer position. Dave added that it is essential to have student SSNs in order to get all the data. He highlighted that the relationship with local employers is vital.

Karen said that all colleges have SSSP funding and student success models that go above and beyond. Patricia added that building a network with students, employers, faculty, etc.

Mary suggested setting up some MOUs with our local WDBs.

Job Developer Work Group

Mary Rees
Audrey Green
John Cascamo
Patricia Duffy
Ray McDonald

The Job Developer Work Group will present to the SCCRC at the March meeting.

It was suggested that all DSN updates go to all the CTE deans.

As noted on the PPT, Karen reported about the regional counselor career summit events. The events will map pathways from high school through community colleges. High school counselors will ultimately receive information on CTE pathways that will be useful in working with students.

Karen has been working on abolishing the petition forms required for students getting articulated credit. CAETMA is the articulation tracking device.

Work groups:

We will send out a Survey Monkey soliciting feedback on how work groups should proceed.

Marketing

Dave

Audrey

Christina

Margaret

Karen Engelsen

Luann finalized the meeting by bringing up possible 2017-18 funding scenarios.



CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE



CALIFORNIA COMMUNITY COLLEGES

Doing What **MATTERS**™

FOR JOBS AND THE ECONOMY

South Central Coast Regional Consortium
Regional Report
DSNs & TAPs
Friday, February 10, 2017



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ADVANCED MANUFACTURING SECTOR



Advanced Manufacturing Sector

DSN, Advanced Manufacturing

Director, Center for Applied Competitive Technologies

Conducting core education and training to support advanced manufacturing and the deployment of new technologies: CNC Machining, Computer Aided Design, Computer Aided Manufacturing, Project and Inventory Management, Geometric Dimensioning & Tolerances. Credit and not-for-credit / workforce development & industry-recognized credentials.

Providing leadership and support for manufacturing related career pathway development - from middle school to high school to college level programs - region-wide.

Demonstrating emerging technologies, such as additive manufacturing



C A C T

Centers for Applied Competitive Technologies

MAKING IT IN CALIFORNIA





Advanced Manufacturing Sector

DSN, Advanced Manufacturing

Director, Center for Applied Competitive Technologies

UPCOMING ACTIVITIES

- Apprenticeship grant initiatives being pursued
- Ongoing Fast Track CNC Machining training programs
- Courses resulting in Industry recognized credentials f
- Coordinating with district initiatives, such as Ventura Innovates, AEBG, & CCPT grant.
- Sponsoring annual high school mini-grants for robotic team programs
- Supporting annual Jr High Summer Institute program
- Providing MakerSpace resources in support of STEM activities
- Technical Sector workshops
- Special Projects – NASA payloads
- Outreach meetings with regional faculty, WDBs Industries of sector-related programs.



C A C T

Centers for Applied Competitive Technologies

MAKING IT IN CALIFORNIA





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AGRICULTURE, WATER & ENVIRONMENTAL TECHNOLOGIES



Agriculture, Water & Environmental Technologies



- Water/Wastewater Employer Survey completed
- Sponsored the Ag Ambassadors Statewide conference at Cal Poly 1/27-1/29
- OSHA 10 hour/30 hour Standards for General Industry Certification training
- Now a member of the Ventura WDB Clean Green Committee
- Sponsored a regional Water/Wastewater faculty meeting at Ventura College



- Other notable items
 - Planning is underway for the 2nd Annual Spray Safe Event in coordination with the Santa Barbara County Farm Bureau
 - Will be offering a second round of High School Mini grants
 - Sponsored a two day CTE Teacher Professional Development training at AHC



Julie Samson

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GLOBAL TRADE & LOGISTICS



Global Trade & Logistics – 2017 First Quarter

690

HS Students
served through
Global T Program

24

HS Teachers &
Counselors
Trained in GTL

3

HS Micro-
Internships
Planned

21

College Students
Placed in
Internships

233

College
Students
in GTL courses

20

Registered in CGBP
Certification Course
with Stipend

68

Businesses
Served

272

Employees
Served



Global Trade & Logistics – Upcoming events/ workshops/ developments

Regional Global Trade & Logistics COE Report

February

Global Entrepreneurship Summit

March 130+ HS Students; 13+ HS Teachers/Career Counselors; TAPS

GTL Presentations at Eight Regional High Schools

February-June Promotion of GTL programs at SCCRC Colleges & Career Counselor Training

Global Trade Advisory Roundtable

April EDC-VC/District Export Counsel/International Trade Admin/Faculty/Industry

Global Entrepreneurship Program Revision

June Globalization of Entrepreneurship Program at SBCC



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HEALTHCARE



- Exemplars of Excellence "Teaching Strategies" (Ontario) January 2017
 - 145 faculty from across the state
 - Next one set for January 10 & 11, 2018
- Hi-Touch Health: Critical Six Soft Skills Train the trainer workshops in progress
- Slingshot Initiative WDB (LA and Ventura) seeking to develop two tiers of training entry (CNA, MA, Caregiver) and mid level (ADN, SW)
 - DACUM on Case Managers fro both levels



Healthcare (Health and Human Services)

- EMS Simulation Faculty Development (March 13 & 14, 2017)
- California Placement Association (March 2017)
- Test Blue Print Item Writing for Nursing and Allied Health Faculty (April 2017)
- Public Health Forum (TBA)
- “Older People” Care Forum (TBA)
- Men in Nursing Conference (November 2017)



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INFORMATION AND COMMUNICATIONS TECHNOLOGIES AND DIGITAL MEDIA



- Jack & Jill of America STEM Symposium K-12 (Antelope Valley and Santa Clarita) African American and Hispanic youth
- HCIT IDRC Grant in pilot phase with 18 students from across the state
- HCIT Advisory Meeting (February 2017)
- Business Services Committee Ventura WDB
- Economic Stakeholder (January 2017) Santa Ynez



- S³ Student STEM Showcase (Santa Clarita)
March 7, 2017
- DMEC (Santa Clarita) June 7-9, 2017



Gayla Jurevich

DSN Small Business

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SMALL BUSINESS



Small Business

- SkillsUSA and Branding/Marketing Pitch Competition
- “Get a Taste of Success” Business Pitch High School and Community College Regional and Statewide Competitions, Entry Submission Deadline – April 7
<http://www.getatasteofsuccess.com/>
- Meeting with high school and community college teachers to discuss and plan dual enrollment Business/Entrepreneurship course offerings and working to increase dual enrollment Business/Entrepreneurship course offerings at the local and regional high schools
- Softec Women in Technology Dinner – February 22



Small Business

- “Generational Diversity” – March 13, Cuesta College, March 14, SLO HotHouse, March 14, Morro Bay Chamber
- “Starting and Growing a Business” – March 15, North Campus Cuesta College, March 23, Atascadero Marriott – 3-hour pilot workshop open to public
- Global Entrepreneurship Summit – March 17, Solvang, Hotel Corque – high school students, teachers, and career counselors
- STEAM Train-the-Trainer – March 30, Cuesta College – middle school counselors and teachers



TECHNICAL ASSISTANT PROVIDERS



Karen Miles,
SB1070 Director

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TAP SB 1070 CAREER PATHWAYS



TAP SB 1070 Career Pathways

- Regional counselor career summit events
- Tuesday, Feb 28
 - Cuesta College 9am - 12:30pm (Lunch)
 - Allan Hancock College 11:30am - 3pm (Lunch)
- Wednesday, March 1
 - SBCC 9 am - 12:30pm (Lunch)
 - VCCCD 11:30am - 3pm (Lunch)
- Thursday, March 2
 - COC 9am - 12:30pm (Lunch)
 - AVC 11:30am - 3pm (Lunch)



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PROP 39 ENERGY CONSTRUCTION AND UTILITIES



TAP - Prop 39 Energy Construction and Utilities

The Faculty Expert Networks in HVAC, Lighting Controls and Automation, Sustainability (Building Science and Energy Auditing and Analysis). Quarterly Webinars have started.

Lighting Controls	Friday 4/21 11:30a -12:15p
HVAC	Friday 4/21 12:15p -1pm
Sustainability	Friday 4/21 1pm -1:45p
HVAC	Friday 6/2 11:30a -12:15p
Sustainability	Friday 6/2 12:15p -1pm
Lighting Controls	Friday 6/2 1pm -1:45p
Sustainability	Friday 9/8/17 11:30a -12:15p
Lighting Controls	Friday 9/8 12:15p -1pm
HVAC	Friday 9/8 1pm -1:45p

Fall Meeting (all networks together) Lightshow West LA October 11 and 12

All Networks: A license for Interplay interactive videos applicable to all sectors

<https://youtu.be/Gq8Ve4NhCqU>

HVAC Expert Network is offering a Free Curriculum review and crosswalk to the HVAC Excellence Employment Ready Credential.

Lighting Controls is offering a hands –on training module



TAP - Prop 39 Energy Construction and Utilities

Faculty Professional Development (Community College and High School Teachers welcome)

NCCER Instructor Certification May 31 and June 1 College of the Canyons – Santa Clarita

Certification to Offer OSHA 10 and 30 Cards College of the Canyons – Santa Clarita

OSHA 510 June 6 – June 9

OSHA 500 July 31 – Aug 3

Financial Assistance Available

Looking for Colleges (or High School partners) which may wish to pilot an Energy Industry Fundamentals class

- Great as a career exploration or summer bridge type class.
- Existing curriculum.
- Funded by Prop 39.

Energy, Construction, and Utilities Sector has created solutions for Strong Workforce local and regional share projects . These will include solutions for:

HVAC (new and expansion)

Light Controls and Automation

Sustainability (including Building Science and Energy Auditing and Analysis)

Facilities Management

<http://ecusectordwm.com/strongworkforce/>

There are portable trainers available for borrowing for:

PLC (Allen Bradley) <http://trainingpanels.com/product/allen-bradley-plc-training-portable/>

VFD (Allen Bradley) <http://trainingpanels.com/product/1453/>

Electric Motor Controls <http://trainingpanels.com/product/portable-electrical-motor-controls-training-system/>

Test Drive Them and See if they work for your programs?



CALIFORNIA COMMUNITY COLLEGES

Doing What MATTERS™

FOR JOBS AND THE ECONOMY

The Community College and the GIG Economy: Building Pathways through Partnership

GIG Economy Pathways Taskforce:

Charles Eason, Sector Navigator, Small Business, Doing What Matters

Jeffrey Forrest, VP Economic Development, College of the Canyons

Parminder Jassal, Institute For the Future (IFF)

The GIG Economy: What is it?

- A gig economy is an environment in which temporary positions are common and organizations contract with independent workers for short-term engagements.
- Freelancers can select among temporary jobs and projects around the world, while employers can select the best individuals for specific projects from a larger pool than that available in any given area.

Source: techtarget.com

The GIG Economy: What is it?

- In a gig economy, businesses save resources in terms of benefits, office space and training. They also have the ability to contract with experts for specific projects who might be too high-priced to maintain on staff.
- From the perspective of the freelancer, a gig economy can improve [work-life balance](#) over what is possible in most jobs.
- Ideally, the model is powered by independent workers selecting jobs that they're interested in, rather than one in which people are forced into a position where, unable to attain employment, they pick up whatever temporary gigs they can land.

Source: techtarget.com

Attributes of The GIG Economy

Responsive	Innovative
Accessible	Agile
Results-oriented	Online
Independent	Accelerated
Disruptive	Adaptable
Non-traditional	Millennial-Driven
Social Media	Immediate Feedback

The Community College and the GIG Economy: A Call to Partnership

- By understanding and utilizing the attributes of the GIG economy, the Community College can develop curriculum and design career pathways for its students;
- The creation of a “Self-Employment Pathway for the GIG Economy” will foster partnership, and leverage the resources of both to achieve mutual benefit.

Upwork™

Poster child of the GIG Economy

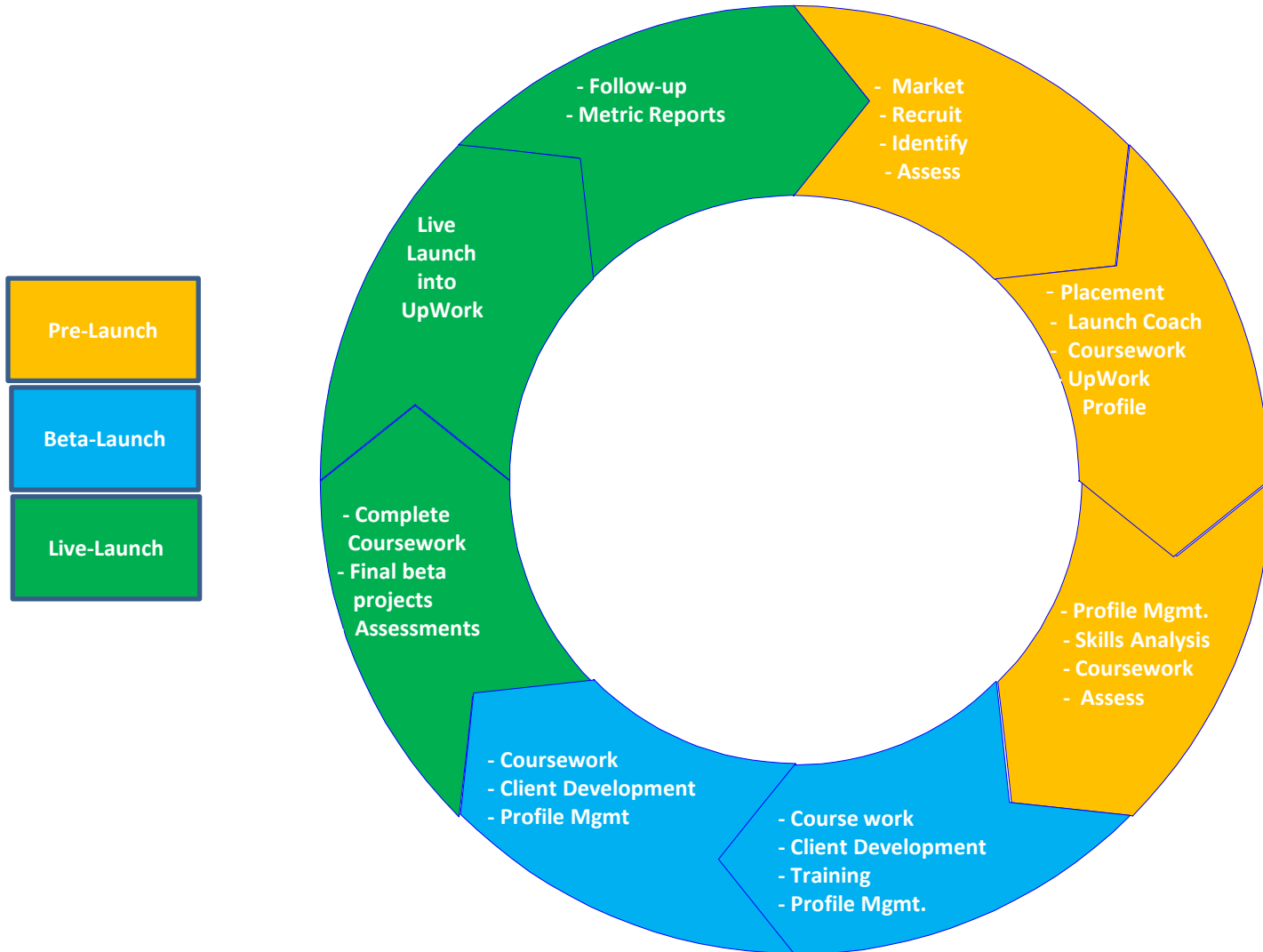
- An on-demand employment platform that allows companies (demand) to obtain talent specific to their needs (supply)
- Utilizes “freelance/independent contractor” model
- 12 million subscribers (suppliers) worldwide (67% international)
- Reduces time to hire from 3 months to 3-5 days!
- Subscribers looking for work create profiles...not resumes
- Work performance is evaluated by customers, and applied to the freelancers “reputation” which is viewed by all
- Makes use of a Quality Assurance Metric that determines if a freelancer has the skills they advertise in their profile
- Provides training to help freelancers become “premium” suppliers making them more marketable
- Has acquired mainstream market leverage through accounts with Fortune 500 companies

GIG Economy Pathways Project

Design Principles

- “Launch Coach” assigned to students
- Travel to GIG partners
- Accelerated Content Delivery
- Assessment of technical skills drives curriculum
- Variable Access Points
- Focus on skills acquisition
- Scalable and Replicable
- “Design Thinking” approach to problem solving (empathy, brainstorming, develop, test)

GIG Economy Pathways Project Launch Cycle



GIG Economy Project

Student Profile (for Pilot)

- Digital Native (Coder/Website Design/App Builder, etc.)
- Social Media Savvy
- Business/IT focus
- Entrepreneurial
- Geek Squad, Help Desk employees, etc.
- Microsoft Proficient (Industry Certs., MOE)
- Business Information Worker (BIW)

Next Steps

- RFA to be released to provide funding for 10 community colleges to participate in GIG Economy Pathways Project;
- Taskforce members to meet with UpWork and IFTF to determine outline of work experience component;
- Utilize existing curriculum with skills base infusion;
- Develop cohort in collaboration with DWM Sectors (ICT/DM, Small Business) and Workforce Development;
- Projected Launch date: Spring 2018