



## South Central Coast Regional Consortium (SCCRC) January 2017 Retreat

Pierpont Inn, Ventura

January 9, SCCRC Regular Meeting 8:30 – Noon

SWP Planning Session, 12:45 – 3:30 p.m.

### Monday, January 9 (ALL SCCRC)

- 8:30 a.m.            Networking breakfast - Pavilion Room
- 9:00 a.m.            Self-introductions and ice breaker (Ice Breaker Question: What is great about CTE and workforce development and why are you involved?)
- 9:15 a.m.            Regular SCCRC meeting begins with standard agenda items and other business:
- Approval of Dec 9, 2016 Minutes
  - New Programs (Optical Technology - MC)
  - Chancellor's Office Update (Matt Roberts)
  - CCCAOE Board Report
  - Regional Chairs Report
  - COE Update
  - Other Business
    - CTE Liaisons-Faculty Engagement
    - Website – Access and Distribution lists
    - Data Summits (Regional or Sub-Regional)
    - Other
  - DSN/TAPs Updates
- 10:30 a.m.            Morning break
- 10:45 -11:45 a.m.    Continue with SCCRC meeting (See list above)
- 12:00 noon           Lunch - Pavilion Room (POSSIBLE CONSTITUENCY GROUP MEETINGS – CIOs, Deans, DSNs/TAPs)
- 12:45 p.m.           Strong Workforce Program Planning
- Comments by Steering Committee representatives
  - Local and Regional data requirements and resources (COE)
  - Projects In Common
    - Curriculum Streamlining (Regional Workshop options: Feb 23-24, Mar 2-3, 16-17, Apr 27-28, May 11-12)
    - Outreach/Marketing
    - Get Focused Stay Focused (GFSF)
    - New World of Work (pilot with LinkedIn)
    - STEM/STEAM Teacher Pipeline
  - Region Wide Projects/Funding
  - College Allotment of Regional Share





Strong Workforce Program Planning (Continued)

- Local Planning Jams (Jan 18 at AHC and Jan 19 at CoC)
- Regional Plan workgroup(s)
- Joint Venture Interest Inventory (review link to Bay Area JV Platform)

Timeline:

- January 18 and 19 Local Planning Jams
- January 25, Regional Share Templates in system,
- January 30, Steering Committee review and approval
- January 31, all due to Chancellor’s Office

3:30 p.m. Meeting adjourns

**PLEASE: Go to [www.sccrcolleges.org](http://www.sccrcolleges.org) and register for the meetings you are attending.**

<b>February</b>	Friday, 10th	9:00am - 12:00pm	Pierpont Inn, 550 San Jon Rd., Ventura 93001	Regular SCCRC Regional Meeting Attendees
<b>March</b>	Friday, 10th	9:00am - 12:00pm	Pierpont Inn, 550 San Jon Rd., Ventura 93001	Regular SCCRC Regional Meeting Attendees
<b>April</b>	Friday, 7th	9:00am - 12:00pm	Pierpont Inn, 550 San Jon Rd., Ventura 93001	Regular SCCRC Regional Meeting Attendees
<b>May</b>	Tuesday, 9th	TBD	CCCAOE at the Hyatt, Sacramento 1209 L Street Sacramento, CA 95814	Regular SCCRC Regional Mtg Attendees
<b>June</b>	Sunday, 11th - Tuesday 13th	1:00pm - 5:00pm Sunday, 8:30am - 4:30pm Monday and 8:30am - 11:30am Tuesday	Cambria Pines Lodge 905 Burton Dr Cambria, CA 93428	SCCRC Steering Committee and Regular SCCRC Regional Meeting Attendees (Planning Meeting)
				<b>NOTE: Regular SCCRC Regional Meeting Attendees include: College representatives (CEOs, CIOs, CTE Deans, faculty and staff), Regional Key Talent, CCPT, and WDB representatives</b>





## **South Central Coast Regional Consortium (SCCRC)**

**January 9, 2017 MINUTES**

Pierpont Inn, Ventura

SCCRC Regular Meeting 8:30 – Noon

SWP Planning Session, 12:45 – 3:30 p.m.

Attended by Ron McFarland, Mike Bastine, Laureano Flores, Leana Bowman, John Cordova, Karen Miles, Christina Tafoya, Paula Hodge, Audrey Green, Luann Swanberg, Diane Hollems, Linda Rees, Laura Coleman, Gayla Jurevich, John Cascamo, Robert Cabral, Holly Chavez, Celine Park, George Railey, Margaret Lau, Dave Teasdale, Sabrina Robertson, Julie Samson, Karen Engelson, Alan Price, Melissa Moreno, Josepha Baca, Ray MacDonald, Julius Sokenu, Paul Jarrell, Patricia Duffy, and Renee Marchone.

### **Approval of Dec. 9, 2016 Minutes**

Update date of meeting at CCCAOE. Approved as corrected.

### **New Programs**

Mary Rees gave an overview of three programs at Moorpark College. Materials will be uploaded to the website for Dean's review and the vote will be called via e-mail.

### **CCCAOE Board Report**

Board had a retreat but Robert was not able to attend. Planning in process for the upcoming conferences and leadership academy.

### **Regional Chairs Report**

Strong Workforce has been the focus of all regional chairs meetings. Regions are doing things slightly different.

### **COE Update**

Request labor market early for program/curriculum development. There is now a form to fill out to request the necessary data for the report to accompany the program/curriculum materials in approval process. Moorpark is continuing the search for the COE, should be hired by February. More information is needed on how to track the non-credit course outcomes such as for the Career Skills Institute or for fee-based/contract education programs.

### **Chancellor's Office Update**

(Paste Katie's e-mail)

### **Other Business**

- **CTE Liaisons-Faculty Engagement**



Statewide academic senates are pushing back on curriculum approval streamlining process workshops. Robert and Josepha are charged with leading the effort to recruit CTE Liaisons and others to attend the workshops. A list of proposed dates will be sent out.

o **Website – Access and Distribution Lists**

We are encouraging RSVPs through the website for meetings so we can have better counts for food and other planning needs.

**DSN/TAPs Updates**

John and Paula: Launched the pilot healthcare information technology training for incumbent workers as part of the IDRC grant. Saddleback College is making it a certificate. Other colleges will have it for non-credit. It will be available statewide. However, the project between colleges is hampered by the differing registration processes at the different campuses.

Julie: The Global T-Shirt program is partnering with dual enrollment throughout the region to pitch the trade classes as dual enrollment. The Global Summit will be in Solvang on March 17 at Hotel Corque.

Holly: Regional faculty meeting for Ag/Water in Ventura region is accepting reservations. Will co-sponsor a spray safe workshop for workers up in Santa Maria. The last one was attended by 400 workers. The next OSHA train the trainers workshop is later this month.

Gayla: She has been offering middle school teachers STEAM training and they are now implementing.

Mike: Ramping up another CNC machining course for unemployed workers, 16 already enrolled. New apprenticeship was awarded for warehousing and logistics with 13 initial apprentices thus far. Two new classes, based on industry request, are being implemented this month.

Dave: Dave needs help forwarding e-mails to architect programs about available webinars. He has funding for OSHA training. Women in Trades workshops were extremely successful and Dave would like to do more.

Karen: Moving ahead with counselor career summits for Cuesta/Hancock on Feb 28, March 1 for Ventura/SBCC, and March 2 for COC and AVC. They are half day sessions. She has been collecting collaborative curriculum/classroom activities that can be shared statewide, they are on the website under “other resources”. Faculty training coming up next week.

**Strong Work Force Planning Session**

**Chancellor’s Office Update (Matt Roberts)**

1) At this time, any one person that submits a login request has the ability to edit any and all submissions, will this be corrected?

Matt was not aware of that problem, it will be corrected.



There is a new two phase certification process. The CIOs have an individual sign on and the district (CEO or designee) also will be sent a unique passcode. Once the CIO certifies, the district will be prompted to certify. System will also send automated reminders. Matt can personalize this if you contact him.

2) When a submission for the 40% funds to provide a regional project by sector, there is no option to choose an ALL for the sector rather than a specific top code for a program, though most programs will be supported in regional effort, not all. How do we pick a specific top code for programs option?

There is an all sector option. The LMI portion is not required with the all sector designation, so no top code necessary.

3) Funding...Is it expected that the budget is a three-year, not one year? The form looks set for three years.

The template reflects three years to spend, but it can be spent in one. As new funds are added for subsequent years, a new budget will need to be created, but may be possible to update the existing budget. (Still a work in progress). Co will be looking at second year in particular to ensure funds are going out.

4) How will local proposals be evaluated by the CO? Is there a committee?

The CO is trying to stay away from evaluation, focused on moving needle. CO recognizes that initially planning is going to be required and it will take time to get metrics to catch up. The CO will be providing technical assistance in ramping up. There is a blue ribbon committee looking at 17% designation for outcomes with non-punitive recommendations for colleges falling short. This recommendation will likely stand for 17-18. He suggested focusing on increasing enrollment via marketing, non-credit, etc. However, contract ed is not reflected and not necessarily appropriate to move to non-credit. There is not an answer at this time.

5) Suspend inclusion of the fourth component of funding formula?

The 17% committee is looking to create a system that does not penalize colleges.

6) Time frames when \$\$\$ received and when spent by each year?

Multi-year dollars already sent, regional share will be in February apportionment. Diane asked clarification if this will be clearly delineated to fiscal services with apportionment. This info was included in memo that was sent to fiscal agents, designating the amount and that it was on top of normal apportionment. Will arrive about the end of February.

7) How is professional development projects fit into regional projects?

This can come out of 10% set aside. It can also come out of regular portion. Delineate how PD addresses specific projects. It is understandable that the outcomes don't fit neatly into box but it is necessary, and outcomes can be linked to other parts of the projects. Limit to 25% of budget for example. Margaret suggested using Launchboard's contract education tool to capture PD with the contract education tool because it capture profiles to proliferate the data markers.





8) We are expected to have a lead college, we are unable to enter the region.

This was Paula's question for DSN regional work...who is the lead, fiscal agent (SBCC) or host college (COC)? Luann mentioned that Rock was looking into having regions in drop down menu. Looks like for DSN regional work, funds should flow through SBCC as fiscal agent.

#### Other Questions

Diane asked if there will be a monitor, but that is not yet decided. Matt's comment, "We are building the plane as we're flying."

Luann asked clarification on marketing dollars. The statewide plan is shaping up as focusing on parents/students and industry/partners with Ogilvy as the contract marketing firm. If regions want to use some funds for marketing, Ogilvy will assist regions in dovetailing messages.

Diane asked clarification on the marketing portion of the projects in common if matching funds need to be included. They do not need to be included. The marketing matching is Ogilvy to work with the region, not funds! Colleges can use part of their regional funds for local marketing as long as it translates into feet in the door.

Overall, Matt says the CO wants things flexible to allow creativity and doesn't want to squash creativity by being punitive, particularly in the first year.

#### Comments by Steering Committee Representatives

Committee felt that the timeline is so short, the consensus was for 2016/17 that colleges could use regional funds for local economies for the first round only. There is concern that this becomes the standard.

#### Projects In Common (Leads)

- Curriculum Streamlining (Regional Workshop options: Feb 23-24, Mar 2-3, 16-17, Apr 27-28, May 11-12): Karen Miles
- Outreach/Marketing: Audrey Green, Dave Teasdale, Christina Tafoya, Margaret Lau
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#### Region Wide Projects/Funding

The Steering Committee designated \$900,000 to the job develop project. To head up job developer project planning, and to figure out how the job developers will interact within the region, Mary Rees and Ray MacDonald volunteered but all colleges need to be included in some way.

#### College Allotment of Regional Share

For the first year, funds can be focused on service area, expanding in year two. Some colleges using dollars for planning.



Cuesta wants to do marketing, but marketing that dovetails with regional efforts.

AHC suggested reserving .2 FTES to compensate CTE Liaisons to participate in SCCRC activities.

VCCCD wants to supplement the COE, fund local marketing, and support allied health.

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**Upcoming Meetings**

<b>January</b>	18th	1:00-5:00 pm	COC	Planning Jam
<b>January</b>	19th	1:00-5:00 pm	Hancock College	Planning Jam
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	13th	and 8:30am - 11:30am Tuesday	93428	
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