

From the book ‘Owning Our Future’ by Marjorie Kelly

EXTRACTIVE OWNERSHIP	GENERATIVE OWNERSHIP
<p>1. Financial Purpose: Maximizing profits in short term</p>	<p>1. Living Purpose: Creating the conditions for life over long term</p>
<p>2. Absentee Membership: Ownership disconnected from life of enterprise</p>	<p>2. Rooted Membership: Ownership in human hands</p>
<p>3. Governance by Markets: Control by capital markets on autopilot</p>	<p>3. Mission-Controlled Governance: Control by those dedicated to social mission</p>
<p>4. Casino Finance: Capital as master</p>	<p>4. Stakeholder Finance: Capital as friend</p>
<p>5. Commodity Networks: Trading focused solely on price and profits</p>	<p>5. Ethical Networks: Collective support for ecological and social norms</p>