

Lesson Plan: Advanced Digital Video Production

Series Development and Writer's Room Simulation: Television Workplace Collaboration

<p>Standards:</p> <ul style="list-style-type: none"> ● 9.2 Identify the characteristics of successful teams, including leadership, cooperation, collaboration, and effective decision-making skills as applied in groups, teams, and career technical student organization activities. ● 11.1 Utilize work-based/workplace learning experiences to demonstrate and expand upon knowledge and skills gained during classroom instruction and laboratory practices specific to the Arts, Media, and Entertainment sector program of study. ● A1.4 Select industry-specific works and analyze the intent of the work and the appropriate use of media. 	<p>Agenda:</p> <p>This lesson plan will focus on the steps, organization and collaboration skills necessary to develop and produce a multi-episode TV series.</p>
<p>Lesson Objective:</p> <ul style="list-style-type: none"> ● Students should be able to evaluate the structure and voice of various popular and exceptional Television series. ● Students should be able to understand the cinematic elements of a professional Television series and cite examples of excellence . ● Students should be able to utilize critical thinking skills to develop a series with a consistent tone and solve various dramatic story problems between several groups of students. ● Students should be able to collaborate among students with varying points of view and visions in order to create a cohesive and consistent story over several episodes 	

TIME	INSTRUCTIONAL SEQUENCE	FORMATIVE ASSESSMENT
Day 1	<p>Get started/Drill/Do Now: <i>Students discuss and examine series they find successful. Discuss in groups what they find successful with regard to story, character, pacing, structure, visual style etc.</i> <i>Teacher led discussion on strengths and weaknesses of various TV series</i></p>	
Day 2	<p>Engage/Motivation: Students in groups of 3-4 each come up with a series idea Outline to have 6-7 episodes 3-5 minutes each</p> <p>Outline to include: 1. Series Engine (what pushes the series from week to week - overall story) 2. Character Sketches of at least 4 main characters 3. Outline of 6-7 episodes- (include a paragraph on beginning, middle and end for each episode)</p>	Navigate room -Discuss story ideas with each group individually
Day 3-6	<p>Group Practice/Small Group Instruction: <i>Students work in groups to plan for locations, scripts, shottlist, casts and shooting schedules</i></p> <p><i>Student Groups pitch to the class each series. Class discussion of which series would be the smartest and most practical to produce.</i></p> <p><i>Students vote on the series to be produced</i></p>	<i>Monitor each group and answer any questions arising during small group thinking exercise.</i>
Day 7	<p>Whole Group Instruction: <i>Students plan as an entire class broken into 7 groups how to shoot the entire series. Group whose series was chosen will act as Showrunners. Each group is assigned to shoot an individual episode.</i></p> <p><i>Showrunners must work with each group to make sure there is a consistency and continuity between each episode</i></p>	
Day 8-11	<p>Evaluate Understanding/Assessment: <i>Students shoot and produce all the episodes of the series independently</i></p>	
Day 12-13	<p>Closing Activities/Summary: <i>Screen Rough Cuts of the episodes - class and Teacher evaluate the episodes and plan for reshoots story fixes</i></p>	

<p>Resources/Instructional Materials Needed:</p> <ul style="list-style-type: none"> ● Teacher will need access to screening capability to show examples of work ● Cameras, audio recording equipment, and digital editing software for students to produce episodes to series
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Notes:

Industry Information: <http://www.imdb.com>

Other Necessary Skills/Certifications: *Must have completed Introduction to Filmmaking and Video Production and have produced at least two short video projects*