



ACCOUNTABILITY. TRANSPARENCY. SIMPLICITY.

South Central Coast Regional Consortium (SCCRC)

SCCRC SWP Job Developer/Job Placer Meeting

August 23, 2019

8:30 – 9:00 am Networking and Continental Breakfast

9:00 – 11:30 AM Meeting

MEETING GOAL:

To build a community of practice between and among the colleges and regional resources around employer engagement and student success.

8:30 – 9:00 AM Networking and Continental Breakfast

9:00 – 9:15 AM Welcome and Introductions

9:15 – 9:25 AM Background and Overview of the Strong Workforce Program (SWP) and Regional Support Structure

Luann presented an overview of the regional structure and regional resources and mentioned each Regional Director.

9:25 – 10:00 AM College Job Developer/Job Placer Updates (3-5 minutes each)

- **Structure**
- **Major Activities**
- **Highlight**

Oxnard College: Amanda Burwick from Oxnard College. Reports to Robert Cabral. They deliver Career workshops, Here to Career app being used by their district. They do classroom presentations, resume workshops, etc.

Some students still don't know about the services. Have launched an online job board. Host the annual career fair. Highlights for OC was the launch of the job board. Going to host an employer summit on September 20th—faculty, city manager and top 20 employers in the area. The Regional Directors will be invited to attend.

Their career fair will be held in October. Robert added that the college is working closely with the city about serving employees. They have been placing interns with the city. The city has identified the top 20 employers in Oxnard. They have 51 students have completed paid internships.





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College of the Canyons—Job Fair on October 4th hosting 80-100 employers. They are doing more outreach. They added on their landing page, they added a faculty dropdown so they can request career center workshops.

The structure: Gina Bogna is the Dean, the Hub (Career Counselors) are housed there, Keri Aaver does training for the 3 other Job Developers (from master's programs). They are paid \$12 per hour. They partner with the noncredit department participants and she works directly with noncredit programs. They've had a Veteran's Job Developer and put students in paid work experience. CalWorks has helped pay for a position. Each Job Developer has a case load. They utilize LinkedIn Learning for students.

COC has 182 job placements in students' program of study since last September.

Santa Barbara City College—They are rolling out career weeks and job fairs. There is a big initiative with the new website. Valerie Eurman created 25 Career Education pages which include links to resources and Chancellor's Office videos, etc. They have an employer list on the website.

They are part of the rollout of Road Trip Nation at the community colleges. Valerie will be presenting at the December meeting. They are planning a Spring Career Week. She is hired as part of the Career Center.

They are hiring an internship coordinator which will begin placement. The college also put SWP resources into the institutional research office to do a deeper dive to CTE student completers. They livestream career panels.

Moorpark College—Celine Park reported that the college already had a strong internship structure. She is in the Career Center and is the Job Developer. They have paid and unpaid internships. Students enroll in an online course with assignments and capstone activities. The Career Service Specialist makes sure student assignments are turned in on time.

Celine has connected with 100 employers with the help of the Regional Directors. She asks faculty to go with her. Students are encouraged to enroll for two semesters. They have a CTE Week that involves counselors, faculty, employers, and others including Adult School partners.

Celine provides resume building workshops. She presents at division meetings to promote the internships. The resume workshop is a requirement. There are also career exploration workshops with guest speakers. They are doing a soft launch of Career





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Strategist. They are trying to set up advisory meetings during the same time as Career Week.

Cuesta College—Shamarah Giannetto is the Coordinator. She is the Job Developer for CalWorks and is funded through them. She does employment services for students. She is student facing. Kim Espino is the CTE Job Placer.

Their major activities are a once-a-year job fair in the Spring. They do internship panels funded through SWP throughout the year. They do many in-class presentations. Last year they did 300 surveys to student to find out how many are looking for work and in what fields.

They work closely with counseling and outreach departments. The counseling office is also doing Road Trip Nation. They use Career Cruising. Kim's role is employer-facing primarily with CTE.

Allan Hancock College – Tom Lamica distributed a packet for everyone. Tom oversees the Career Center and K12 activities for the college. The Career Center integrates Career Services and Academic Affairs which enables them to better leverage resources.

They have 4 career counselors and 4 academic affairs staff which includes CSEA staff. They have increased their in-house services. Everyone's position within the Career Center relies on each other and is integrated with more than 90 instructors.

Rebecca Jacobs shared that she is the business partnership specialist and is the industry liaison. They have a number of new processes which include getting employers in front of the students. She helps assist with organization and staffing of some services. For example, Career Readiness Academy focusing on soft skills (12 weeks); Hancock Handshake—11 events centered around industry-specific with one or multiple employers. They are ramping up involvement and support for Skills USA.

Hancock has a Career Closet which are donations new or gently used business attire so students can dress appropriately for job interviews. The "closet" is located in a space in the Career Center. Career Connect Corner which is a kiosk. They are also beginning to use Job Speaker.

Antelope Valley—Sara Rivas shared that she interfaces both with students and employers and faculty. Faculty have helped her tremendously. She is starting to get more than five one-on-one appointments every week. She specializes in working with CTE students. Students are coming in with a target list of 5 employers. They give out wristbands that have flash bands on them as a symbol of the student going above and beyond.





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She tells employers to look for blue wristbands so they know that student has created a resume, done a mock interview, and have been working with their faculty to go above and beyond.

They have 30 iPads for CTE to use in the classroom to capture some information so they can follow up on students' progress. They do job fairs and more than 50 employers said they are looking for interns, so their October 4th job fair which will focus on internships.

They have a strong partnership with Northrop Grummond and the company has facilitated more than 200 student interviews. Jill is the dean of Student Life and Services. There are 3 Job Specialists with Sara paid through CTE funds. They host the job fairs, but they also connect CalWorks students.

Ventura College—VP for Student Services. Career Development Centers are funded primarily from SWP. VC now has a distinct Career Center so they could offer more workshops and events. They did 22 events and workshops and more than 18 classroom presentations.

They will have a Career Week in October and Career Fair in the Spring. In order to participate, employers must have at least 1 internship or regular job available. Felicia also handles Career Catalyst internships and the Job Placement Specialist does resume workshops.

10:15 – 10:30 AM Break

10:35 - 10:45 AM Questions for Job Developers

Dave Teasdale's observations –

Would this information be helpful?.....

- Paid internships for credit
- Aware of employer-of-record services that the Foundation for CCC uses
- Workforce Development Boards in connecting with on-the-job training funds
 - WIOA funds to attend our colleges
 - Might pay for 50% of wages up to 6 months—feedback from the group was that it was too difficult and they couldn't actually get the money.
 - Getting jobs on CalJobs isn't difficult and could train a student worker.
 - Students must be WIOA eligible.
 - David suggested a regional college partnership to do this.
 - Suggested to have a specific WDB-college meeting to discuss as a region.





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- Information about noncredit programs that work
- HVAC program at College of the Sequoias has their advisory meeting following by a bar-b-que where the CTE students are invited and then job placements come from that.
- Directory of the folks who are responsible for employer engagement, so that he can refer back to the college.

10:45 – 11:00 AM Table Top Discussion - Metrics

- **What is important to track and measure?**
- **What is the best way to track, measure and report?**
- **What support would be helpful?**

11:00 – 11:40 AM Report out (taken from flip chart)

- Students receiving workshop to students one on one work
- College Central Network (work study, internship)
 - Students applied/employers “hired” (not all do)
- CTEOS...Self-reported; employment in field of study
- Look for other way to track and validate this info (field of study; living wage)
- K12/CC – Work-based learning prep for college/employment
- Possible... on campus workers; enhanced noncredit?
- Need regional system to track employer engagement
- Need CMS to solidity reporting
- Focus on ones who want jobs
- Need point person to help bring folks together and share best practices (LinkedIn...regular mtgs confirm employment... “Employment Verification”
- What constitutes a placement; How to verify (Need definition)
- Starfish/ Excel database
- SS to track students (Employment info)
- CIWEA Annual Conference – All Job Dev’s

Capacity Building

- Students to employers (job desc – basic)
 - Link to sector/business/faculty
 - Build structures/templates
- Streamline conversations with employers
- ID students that need employers





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- Link acad students / employment needs
- On-the-job-training students prep when leave
- Quantitative (?) (Simplicity –not partnerships—VCCCD Job Board—employer do
 - Internship
 - Industry partnerships
 - Meet w/ students
 - Speaker
 - Tours
 - Internship
 - Job shadow
 - Events/ training/ activities
 - Job Placement

- ****Job Developers/ RC training – Survey?***

**11:40 AM Gina Bogna announced the statewide CA Work Experience conference.
Valerie Eurman announced about Road Trip Nation initiative with the CCC.**

11:45 AM Lunch

**Did not get to:..... Group Discussion: How can the region share information and support the colleges
and how can the colleges share information and support the region?**

**How do we continue to build and support a community of practice around employer
engagement and student success?**





**SCCRC Regional Job Developer/Job Placer Meeting &
SCCRC SWP Steering Committee Meeting
Friday, August 23, 2019
Participant List**

	Name	9 am Job Dev Mtg	12 pm Steering Mtg	Job Title	Agency Name	Email
1	Aaver, Keri	✓		Associate Director, Job Placement	College of the Canyons	keri.aaver@canyons.edu
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23	Jacobs, Rebecca	✓	✓	Career Readiness Specialist	Allan Hancock College	rebecca.jacobs@hancockcollege.edu
24	Jurevich, Gayla	Call-in	Call-in	Regional Director, Business & Entrep	Cuesta College	gayla_jurevich@cuesta.edu

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