

SWP Regional Proposal Rubric



Project Title: _____
 Lead College/District: _____
 Project Lead Name/Title: _____
 Fiscal Year Funding: _____
 Project Start date: _____ Project End date: _____
 Sub-Region: _____

Provide a brief description & work plan for the proposed project:

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If applicable, what occupations or industry sector(s) are targeted in this project (provide TOP codes and occupation titles):

TOP	Description	2018 Jobs	2012 - 2018 Change	2012 - 2018 % Change	Annual Openings	Annual Replacement Jobs	Median Hourly Earnings

Total Funding Requested: _____

SCCRC Strategic Goals:

1. Strengthening communication, coordination, and timely decision-making in regional workforce training and education efforts,
2. Enhancing participation in career pathway development and implementation,
3. Reinforce regional leadership and operational partnerships among community college, industry, labor, and other workforce and economic development entities to improve the delivery of career and technical education,
4. Align college programs with regional and industry needs, create a sustained public outreach campaign for industry, high school students, counselors, parents, faculty, staff, and the community,
5. Promote career development, and reinforce the value of career and technical education programs.

Vision for Success Goals and Commitments:

The *Vision for Success* contains ambitious goals for the system to achieve by 2022, including the following:

1. Increase by at least 20% the number of CCC students annually who acquire associate’s degrees, credentials, certificates, or specific skill sets that prepare them for in-demand jobs.
2. Increase by 35% the number of CCC students transferring annually to a UC or CSU.
3. Decrease the average number of units accumulated by CCC students earning associate’s degrees from approximately 87 total units (the most recent system-wide average) to 79 total units—the average among the quintile of colleges showing the strongest performance on this measure.
4. Increase the percent of exiting career technical education students who report being employed in their field of study from the most recent statewide average of 60% to an improved rate of 69%—the average among the quintile of colleges showing the strongest performance on this measure.

5. Reduce equity gaps across all of the above measures through faster improvements among traditionally underrepresented student groups, with the goal of cutting achievement gaps by 40% within 5 years and fully closing those achievement gaps within 10 years.
6. Reduce regional achievement gaps across all of the above measures through faster improvements among colleges located in regions with the lowest educational attainment of adults, with the ultimate goal of fully closing regional achievement gaps within 10 years.

The report also includes **seven core commitments** that were designed to support the colleges and the system in achieving the six goals:

1. Focus relentlessly on students' end goals.
2. Always design and decide with the student in mind.
3. Pair high expectations with high support.
4. Foster the use of data, inquiry, and evidence.
5. Take ownership of goals and performance.
6. Enable action and thoughtful innovation.
7. Lead the work of partnering across systems.

↓Indicators	Response	Outcome ordinal metrics +/- or N/A	Policy Agency Reference
Labor Market Demand			
Does the project meet LMD and supply/demand requirements? If N/A, explain. (Please attach data and narrative if needed)	Please also include any qualitative information gathered.	Yes, (+)	SWP Trailer Bill NOVA Question
Project Output Metrics			
Which SWP metrics will this project target? (please circle all that apply)		N > 2, (+) N < 2, (-)	SWP Trailer Bill SCCRC
1. CTE Completion 2. Transfer 3. Employment in field of study 4. Earnings 5. Median change in earnings 6. Proportion of students who attained living wages			
Which Vision for Success Metrics with this project target? (please circle all that apply)		N > 2, (+) N < 2, (-)	Vision for Success
1. Increase certificates and degrees 2. Increase transfer to CSU/UC 3. Decrease units to complete 4. Increase Employment in field of study 5. Close equity gap 6. Close regional achievement gap.			

<p>What types of Work-based Learning does this project include? (please circle all that apply)</p> <ol style="list-style-type: none"> 1. Internship 2. Pre-apprenticeship 3. Apprenticeship 4. Career-focused student club 5. Company Tours 6. Guest Speakers 7. Industry mentorship program 		<p>N > 2, (+) N < 2, (-)</p>	
Regional Alignment			
<p>“Regionality” of the project—this project involves: (please circle all that apply)</p> <ol style="list-style-type: none"> 1. Lead college only 2. Two colleges 3. Three college 4. Four colleges 5. Five colleges 6. Six colleges 7. Seven colleges 8. All colleges in the region 9. A college(s) in another region 10. Industry Sector Project In Common 	<p>If the project involves the Lead College only, please give rationale.</p>	<p>N > 2, (+) N < 2, (-)</p>	<p>SWP Trailer Bill</p>
<p>Is this project currently being offered at any agency in the county? (including adult schools, private colleges, universities, community colleges, etc.)</p>	<p>If offered at community college already, applicant must justify that this is not supplanting. If offered at a partner agency, applicant must describe if there is demand above and beyond existing educational resources or if this program will attract a different target market.</p>	<p>No = (+) Yes, please justify.</p>	<p>SWP Trailer Bill</p>

<p>SCCRC Goal Indicators</p> <ol style="list-style-type: none"> Does the proposed program include articulated or dual enrolled classes from the K-12 system? Does the project include outreach? Has the project been coordinated with strategic priorities of the WDB, the AEBG, and industry partners? How does the project promote career development in CTE programs? 	<p>(Please circle one)</p> <p>Yes or No</p> <p>Yes or No</p> <p>Please cite here any contextual industry partner(s) that you have worked with in determining the demand for this project.</p> <p>Rationale for Project -Narrative Here you can explain the demand for your project if it is not apparent in the labor market information.</p>	<p>Yes = (+) No = (-)</p> <p>Yes = (+) No = (-)</p> <p>N > 1, (+) N < 1, (-)</p>	<p>SCCRC WIOA Nova Question</p>
Funded Partnerships			
<p><u>Who are project partners:</u></p> <ol style="list-style-type: none"> Workforce Development Board Adult Education K12 University Specific Industry Partners 	<p>Please cite programs, departments, and partners.</p>	<p>N > 1, (+) N < 1, (-)</p>	<p>SWP Trailer Bill SCCRC WIOA NOVA Question</p>

Scoring

Metric Category	Tally
Labor Market Demand	____(+) ____(-)
Project Output Metrics	____(+) ____(-)
Regional Alignment	____(+) ____(-)
Partnerships	____(+) ____(-)
Total	<p>__(+) __(-); __ indicators show movement towards goals identified by SWP, SCCRC,WIOA. __ indicators shows movement away from identified goals.</p>