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**South Central Coast Regional Consortium (SCCRC)**

**AGENDA and MINUTES  
 SCCRC Business Meeting**

**September 14, 2018**  
 at Santa Ynez Marriott, Buellton, CA

**(CALL IN OPTION AVAILABLE)**

**Or iPhone one-tap (US Toll):**  
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**Meeting ID: 579 508 3984**

**SOUTH CENTRAL COAST REGIONAL CONSORTIUM (SCCRC) – BUSINESS MEETING**

**8:30 – 9:00 AM            Continental Breakfast and Networking**

**Attendee list is attached**

**9:00 – 10:00 AM        SCCRC Business Meeting**

1. Welcome and Introductions
2. Program Recommendations—Adele is getting a significant number (10 per week) from VCCCD.
3. Strong Workforce Program (SWP) Updates
  - a. Fiscal Reporting in NOVA – Due Sep 30, 2018
  - b. 18-19 SWP Allocations/Final Planning—SCCRC region getting \$300,000 more for 18-19. Revised spending plan will come out soon.
  - c. Input for Chancellor’s Office Legislative Report (Due Oct 12 – See Template)
  - d. [K12 SWP Updated PPT](#) with Timeline (subject to change) Rescheduled to November 13 and 14. COC asked if there could be a morning meeting in Ventura on 11/14 and then an afternoon meeting in Santa Clarita on 11/14. **Matt replied that this would work great. The RCs will get details out soon.**
4. Review Meeting Schedule (Below)
5. Other Announcements---CCCAOE regional and deans meeting in Rancho Mirage—Thursday 8:30 to 9:30 and deans 9:30 to 10:15. Luann asked that photos be sent to Robert to be shown at the conference.
6. K12 SWP PPT is now on the website.
7. Gayla announced that the NACCE conference will be in San Francisco Wed. Thurs and Friday followed by the Emerging Leaders Institute.





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8. Paula announced that next Saturday all the Cybersecurity faculty are gathering at the Crowne Plaza to update on Virtual Labs progress and Cybersecurity in the afternoon – 8:30 to 3:30.
9. Other Resources:
  - a. Fiscal Reporting Memo:  
[http://extranet.cccco.edu/Portals/1/WED/Memos/18-004\\_Memo\\_on\\_SWP\\_Reporting\\_Timelines.pdf](http://extranet.cccco.edu/Portals/1/WED/Memos/18-004_Memo_on_SWP_Reporting_Timelines.pdf)
  - b. Marketing and Outreach Resources: <http://careereducationtoolkit.cccco.edu/>  
Luann distributed a sample two-pocket folder example of an available resource.
  - c. Career Education Website: <https://careered.cccco.edu/>
  - d. Workforce Recognition: Strong Workforce Stars, Practices with Promise, Strong Workforce Champions - <https://dwmshowcase.com/>

### **SCCRC MEETING SCHEDULE TO DATE**

- **October 2 – SCCRC Micro-Regional Stakeholder Meeting (AVC and CoC in Palmdale)**
- **October 11 – SCCRC Meeting at CCCAOE at Rancho Mirage Omni**
- **October 16 – AEBG computer training at Allan Hancock College**
- **October 19 – SCCRC Ventura Micro-Regional Stakeholder Meeting (VCCCD in Ventura County)**
- **November 9 – SCCRC Business meeting at CoC (11-1pm)**
- **November 13 – Regional K12 SWP Information/Engagement Meeting (Santa Ynez Marriot, Buellton)**
- **November 14 – Regional K12 SWP Information/Engagement Meeting (Location TBD)**
- **December 7 – SCCRC Meeting (Pierpont, Ventura)**
- **January 13 and 14 – SWP Regional Plan Update (Steering Committee/SCCRC) (Pierpont, Ventura)**
- **February 22 – SCCRC Meeting (Pierpont, Ventura)**
- **March 22 – SCCRC Meeting (Pierpont, Ventura)**
- **April 4 – SCCRC Meeting at CCCAOE in Sacramento**
- **May 3 – SCCRC Meeting (Pierpont, Ventura)**
- **June 9 – 11 – Retreat in Cambria (Steering Committee/SCCRC) (Cambria)**



Doing What MATTERS for Jobs and the Economy, California Community Colleges

[www.doingwhatmatters.cccco.edu](http://www.doingwhatmatters.cccco.edu)

[www.sccrcolleges.org](http://www.sccrcolleges.org)



<http://careereducationtoolkit.cccco.edu/assets/>  
**SCCRC MICRO-REGIONAL STAKEHOLDER MEETING**

**10:00 – 10:15 AM**      **Welcome, Introductions and Overview of Meeting**  
 (Luann Swanberg, Director/Chair SCCRC)

**Attendee list is attached**

**10:15 – 10:45 AM**      **“The State of the Santa Barbara and San Luis Obispo Counties” in terms of labor market supply, demand, and gaps.**  
 (Adele Herman, Director, South Central Coast Regional Center of Excellence)

Reports were distributed. PPT and report will be posted on the SCCRC website. Luann presented a welcome and overview, including SCCRC goals and sectors, and then Adele launched into the data presentation.

Adele began by telling the audience how the COEs define “middle skill jobs.” Michael Lopez asked about 1 year shift of 2% in single housing. Michael Specchierla from SLO Office of Ed asked about how highest paying jobs were determined and whether small businesses were included, and added that including only the largest employers can skew the data as there are so many small businesses in both counties. The SLO WDB is finalizing an economic analysis report (from BW Research). It will be completed (SLO county only) soon. Luis Sevrin added that Santa Barbara County just finished their economic analysis report which is used as the basis for their strategic plan.

**The RCs will follow up to get the SLO and SB county economic analysis reports and post to the SCCRC website.**

Educational attainment graph is for population 25 years old and over.

Adele pointed out that on the Top 100 Middle Skills Jobs – in the computer-related areas – all are lumped together under computer sciences. Also, jobs identified as “managers” are lumped with business. Some identified with an asterisk as “oversupply” might not be accurate.

John Cascamo asked how the 4-year universities business and computer graduates would skew the data. It might, and this would be a limitation to the data. Alan added that it is critical that colleges develop relationships with local WDBs and industry partners as communities are very different. He asked if the Top 100 Middle Skill Jobs is ranked—yes, it is.

Julie Samson asked if wage was taken into account with the Top 100 Middle Skills Jobs—yes, the list doesn’t go below jobs that are below \$14 per hour (determined for these counties statewide using the self-sufficiency standard website).





**John Cascamo asked whether the Chancellor’s Office will be using a different per-hour “living wage” when calculating SWP incentive funds as well as the new funding formula. Adele will need to confirm the answer.**

Michael Lopez from plumbing and pipe-fitting union mentioned that the data is a tight timeline and things are moving so fast, that colleges can’t “feed them into the hopper” fast enough to replace retiring workers.

Michael Lopez asked if we could ask the 3 colleges to look at apprentices on the job at colleges.

Completer data comes from college MIS data.

Diane, John Cascamo and Sofia shared about Professional Skills available through the 3 colleges—Cuesta, Hancock and SBCC.

**10:45 – 11:30 AM Table Top Discussions**

**11:30 – 11:50 AM Report Outs**

Let industry partners know what Colleges are doing with Professional Skills

**GROUP ONE—what is needed:**

- Global, export, small business
- Computer literacy
- Work-based learning experiences
- Specialized need in Nursing
- CNC machining
- Micro-internships
- Industry involvement in cap-stones
- Industry work close with students and faculty – exposure to industry (job, shadow, presentations)

**GROUP TWO—what is needed:**

- Reading, math, communication, attitude
- Occupations – building trades, waste water,
- Data didn’t reflect jobs well
- Mechanization
- Work-based Learning critical (industry support required)

**GROUP THREE—what is needed:**

- Hands on learning critical in a work environment (tough for individual employers)
- Wage progression thru apprenticeship (agreement by a group of employers in tech) – Multi-employer small business approach- 2-3 per one Journeyman (SLO)
- Build awareness about tax incentives/write-offs, available to business for work-based learning





- REGISTERED APPRENTICESHIPS different than some of the others.

**11:50 – Noon**

**Wrap Up and Next**

- Look into Multi-employer, multi-college initiatives
- Perhaps Allan Hancock and/or Cuesta could look in to offering Water program.
- Need to make industry more aware of what is available at the colleges especially around professional skills
- COE work with SB and SLO WDB and Econ dev commissioned economic analysis

**Noon**

**Box Lunch Available**





## SCCRC Meetings September 14, 2018 Sign-in Sheet

	Name	SCCRC Regular Meeting 9am - 10am	Micro-Regional Stakeholders Mtg 10am - 1pm	Job Title	Agency Name	Email
1	Bastine, Michael	X	X	DSN, Adv. Manufacturing	College of the Canyons	michael.bastine@canyons.edu
2	Boulanger, Dawn	X	X	Director	SLO Workforce Development Board	dboulanger@co.slo.ca.us
3	Cascamo, John	X	X	Dean, CTE	Cuesta College	john_cascamo@cuesta.edu
4	Chavez, Holly	X	X	DSN, Ag, Water & Environmental Tech	Allan Hancock College	hchavez@hancockcollege.edu
5	Cordova, John	X	X	Sector Navigator, Health	College of the Canyons	john.cordova@canyons.edu
6	Curry, Bob	X	X	CIO, VP Academic Affairs	Allan Hancock College	rcurry@hancockcollege.edu
7	Eurman, Valerie	X	X	Career Counselor/ Faculty	SBCC	vseurman@sbcc.edu
8	Froemming, Kathi		X	Assistant Superintendent	Lompoc USD	froemming.kathi@lusd.org
9	Hermann, Adele	X	X	Director, Center of Excellence	Moorpark College	mhoffman@vcccd.edu
10	Hodge, Paula	X	X	DSN, ICT & Digital Media	College of the Canyons	paula.hodge@canyons.edu
11	Hollems, Diane	X	X	Co-Chair	SCCRC	diane.hollems@gmail.com
12	Jurevich, Gayla	X	X	DSN, Business & Entrepreneurship	Cuesta College	gayla_jurevich@cuesta.edu
13	Lake, Amanda	X	X	Admin Ass't/Consultant	SCCRC	amanda.j58@gmail.com
14	Lau, Margaret	X	X	Dean, Academic Affairs	Allan Hancock College	margaret.lau@hancockcollege.edu
15	Lopez, Mike		X	Business Manager	UA Local 114	mlopez@ualocal114.org
16	Marscellas, Susan		X	Regional Healthcare SlingShot Coordinator	WDB, Monterey County	marscellas@co.monterey.ca.us
17	Marshall, Renee	CALL-IN		SCCRC TPP Proect Lead	College of the Canyons	Renee.Marshall@canyons.edu
18	McNulty, LeeAnne	X	X	CTEIG Coordinator/ CAPP Lead	Santa Maria Joint Union High School District	lmcnulty@smjuhsd.org
19	Moore, Liz		X	CTE TOSA	Morro Bay High	Lmoore@slcusd.org
20	Ornelas, Nohemy		X	VP Student Svcs	Allan Hancock College	nohemy.ornelas@hancockcollege.edu
21	Pepe, Steve	X	X	President	EconAlliance	steve@clospepe.com
22	Price, Alan	X	X	CTE Dean	SBCC	aprice3@pipeline.sbcc.edu
23	Ramirez-Gelpi, Sofia		X	Dean of Academic Affairs	Allan Hancock College	sgelpi@hancockcollege.edu
24	Samson, Julie	X	X	DSN, Global Trade	SBCC	jasamson@sbcc.edu
25	Servin, Luis	X	X	Program Mgr	SB Workforce Development Board	l.servin@sbcsocialserv.org
26	Soares, Sonja		X	Owner	Harmonized Consulting	jsafety1@gmail.com
27	Specchierla, Mike		X	Director, Career & College Pathways	SLO County Ofc of Ed	mspecchierla@slocoe.org
28	Swanberg, Luann	X	X	Chair	SCCRC	lrswanberg@pipeline.sbcc.edu
29	Sweeney, Shannon		CALL-IN	Water Resources Manager	City of Santa Maria	ssweeney@cityofsantamaria.org