

CALIFORNIA COMMUNITY COLLEGES

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To: Chief Executive Officers
Chief Instructional Officers
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From: Matthew Roberts, Ed.D.
Dean of Field Operations, Workforce & Digital Futures

CC: Van Ton-Quinlivan
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Subject: Strong Workforce Program Positive Incentive Funding for District and Region Allocations for 2017-18

With [Round 1 expenditures](#) in motion throughout the state creating 'more and better CTE' courses, programs and pathways, we know that colleges and regions are busy reviewing labor market information, and focusing on outcomes for Round 2 planning deadlines. In 2017-18, Strong Workforce Program outcomes activate the positive incentive funding model measuring completion and enrollment. These outcomes determine 1/6 of the 2017-18 Strong Workforce Program funding allocation, and that funding was set aside until this month awaiting college annual MIS data submission that is the basis for calculating the positive incentive as recommended by the [17% Committee](#). The 2017-18 state budget provided an ongoing \$248 million (i.e., \$236M after the 5% state leadership/operation is removed) as compared to last year's \$200M. The remaining amount has already been apportioned to districts and regions based on statutory factors, with a 60% local, and 40% regional fund split:

- CTE full-time equivalent students – 1/3rd
- Unemployed adults – 1/3rd
- Job openings – 1/6th

The calculation of the positive incentive funding and focus on student outcomes could not come at a better time. As you are aware, we have a new statewide [Vision for Success](#) adopted by the Board of Governor that outlines six ambitious goals to meet California's needs and calls for the California Community College system to achieve these outcomes by 2022.

While all six goals focus on greater student attainment, the bolded goals stand out in their direct relationship to the use of Strong Workforce Program dollars:

- **Increase by at least 20 percent the number of CCC students annually who earn degrees, credentials, certificates or specific skill sets to prepare them for an in-demand job;**
- Increase by 35 percent the number of CCC students transferring annual to a UC or CSU;
- Decrease the average number of units accumulated by CCC students earning associates degrees, from approximately 87 total units (the most recent system-wide average) to 79 total units – the average among the quintile of colleges showing the strongest performance on this measure;
- **Increase the percentage of CTE students who report being employed in their field of study from 60 to 69 percent – the average among the quintile of colleges showing the strongest performance on this measure;**
- **Reduce equity gaps across all of the above measures through faster improvements among traditionally underrepresented student groups, with the goal of cutting achievement gaps by 40% within 5 years and fully closing those achievement gaps within 10 years.**
- **Reduce regional achievement gaps across all of the above measures through faster improvements among colleges located in regions with the lowest educational attainment of adults, with the ultimate goal of fully closing regional achievement gaps within 10 years.**

As you consider how to invest Round 2 of Strong Workforce Program funds, we encourage you to braid the positive incentive funds you receive to deliver ‘more and better CTE’ that propel towards the Vision for Success and Strong Workforce Program outcomes. Visit your [Launchboard](#) to review the updated Strong Workforce Program outcomes tab to help focus your investments. As you track your outcomes under Strong Workforce Program in Launchboard, keep moving the needle! Keep in mind that “the percentage of a community college district’s total full-time equivalent students enrolled in career technical education courses relative to the total full-time equivalent students enrolled in the district shall not be reduced from the percentage computed for the 2015–16 fiscal year” [88825 (i)].

Attachment A outlines a breakdown of Local Share and Regional Share allocations for 1/6 of the 2017-18 funding representing the positive incentive funding for 2017-18 (March 2018 BOG approval). The amounts are shown by district for the local share 60% allocation, and by region for the regional share 40% allocation. In keeping with statute, Regional consortium positive incentive funding is still intended to fund regionally prioritized projects and programs that meet the needs of local and regional economies, as identified in regional plans and Workforce Innovation and Opportunity Act (Public Law 113-128) regional plans [88824 (c)(2)] .

[Important dates](#)

- Round 2 Local Certified Projects: Local certified projects for 2017-18 and 2018-19 of Round 2 are due no later than June 1, 2018, however colleges may complete these now. Colleges are encouraged to certify and Colleges can proceed to execute on projects upon certifying their project, assuming the proper diligence is completed to ensure project meets labor market needs and will result in “more and better CTE.”
- Round 2 Regional Certified Projects: Regions certified projects for 2017-18 and 2018-19 of Round 2 are due January 31, 2018, with a modification window through March 31, 2018.
- Launchboard will update the Strong Workforce Program tab on March 1, 2018, provide college level totals, and provide workshops to help connect colleges to the outcomes.

Look for future workshops, webinars and conference presentations on the positive incentive funding, and take advantage of Professional Development designed to help move the outcomes. If you have any questions, please contact strongworkforcehelpdesk@cccco.edu or Dr. Matthew Roberts at mroberts@cccco.edu.

Strong Workforce Program Incentive Program 2017-18

District	Region	District	Total	District	Region	District	Total	District	Region	District	Total
Cabrillo		131,947		Barstow		29,164		Butte		349,027	
Chabot-Las Positas		309,831		Chaffey		233,521		Feather River		16,213	
Contra Costa		507,724		Copper Mountain		17,245		Lake Tahoe		24,188	
Foothill-Deanza		582,241		Desert		121,896		Lassen		21,558	
Gavilan		117,677		Mt. San Jacinto		118,493		Los Rios		1,171,359	
Hartnell		106,539		Palo Verde		118,925		Mendocino-Lake		49,392	
Marin		40,173		Riverside		483,544		Redwoods		60,549	
Monterey		121,582		San Bernardino		196,491		Shasta-Tehama-Trinity		139,415	
Napa Valley		59,011		Victor Valley		108,155		Sierra		268,273	
Ohlone		84,780		Inland Empire & Desert	951,981	1,427,434	2,379,415	Siskiyou		25,950	
Peralta		321,617						Yuba		130,887	
San Francisco		667,383		Cerritos		463,250		North Far North	1,504,740	2,256,810	3,761,551
San Jose-Evergreen		180,122		Citrus		215,035					
San Mateo		391,170		Compton		78,038		Grossmont-Cuyamaca		217,327	
Solano		124,721		El Camino		268,521		Imperial		125,832	
Sonoma		718,811		Glendale		209,443		Mira Costa		230,455	
West Valley-Mission		192,528		Long Beach		262,971		Palomar		303,061	
Bay Area	3,104,836	4,657,856	7,762,692	Los Angeles		2,181,877		San Diego		1,768,557	
				Mt. San Antonio		780,923		Southwestern		212,241	
Kern		600,954		Pasadena		260,393		San Diego & Imperial	1,905,386	2,857,474	4,762,860
Merced		110,145		Rio Hondo		239,678					
San Joaquin Delta		508,426		Santa Monica		244,725		Allan Hancock		263,077	
Sequoias		211,185		Los Angeles	3,470,005	5,204,853	8,674,859	Antelope Valley		186,107	
State Center		550,950						San Luis Obispo		95,177	
West Hills		148,984		Coast		622,716		Santa Barbara		193,685	
West Kern		98,721		North Orange County		788,219		Santa Clarita		426,515	
Yosemite		339,827		Rancho Santiago		1,045,409		Ventura		392,700	
Central V & Mother Lode	1,712,707	2,569,193	4,281,900	South Orange		572,775		South Central Coast	1,038,251	1,557,261	2,595,513
				Orange County	2,018,759	3,029,118	5,047,878				