

A Stool with Three Legs

Matching the needs of both Employers and Students



South Central Coast Regional Consortium (SCCRC)
Where Collaboration Leads to Workforce Innovations

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Credit and Noncredit

- **Both receive apportionment from the State Chancellor's Office**
- **Both follow the college / district curriculum process**
- **Credit has the advantage of transferability and credibility**
- **Noncredit has the advantage of affordability and repeatability**
- **Neither can be developed and implemented particularly fast**

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Not-for-Credit or “Contract Education”

- **Allowed by Ed. Code**
- **But does not receive apportionment from the State Chancellor’s Office**
- **Someone else is paying for it**
- **Can be customized to meet the employers’ or client’s immediate needs**
- **Can be developed and implemented quickly**
- **Can be modified on the fly**

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Contract Education

- **Most commonly referred to as “Contract Ed”**
- **We like to look at it in two ways:**
 - **A way to meet the very specific training needs of an industry partner which does not match our course delivery or curriculum development schedule**
 - **The Research and Development branch of the college**
- **Contract Ed. is a great way to keep Industry Partners engaged**

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Contract Education as R &D

- **College of the Canyons Facilities Management certificate**
 - **Launch as Contract Ed While certificate is being developed and taken through the curriculum approval.**
 - **IFMA (industry association) says there is a lot of demand. Class can be piloted as proof of concept.**
 - **Pilot can inform Credit and Noncredit version**

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Contract Ed. As Employer Engagement

- **By being able to quickly pivot to offering a requested training, employers view the college as a solution to their incumbent worker training needs.**
 - ✓ **Traditional curriculum approval takes too long.**
- **Benefits of being viewed as solutions provider and partner:**
 - **More enthusiasm for participation in advisories.**
 - **More enthusiasm for discussing job placements and internships**
 - **Greater willingness to provide letters of support for grants**

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Contract Ed.

- Hopefully you see the benefits of contract ed. for your industry partners?

Next Steps

- Develop a regional contract ed. resource directory
- Develop a contract ed. resources toolkit
- Develop some contract ed. training
 - Targeted to RDs and Job Developers
 - General training for other college staff.

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Our Offer and Our Ask

- **Please don't forget the last leg of the stool – Contract ed**
- **If you are interested in being part of the development team for the toolkit and directory let us know.**
- **Help us make contact with whomever handles contract ed. at your college.**
- **If you receive an employer request and you aren't sure how to handle it, feel free to reach out.**

Questions?

Dave Teasdale
Regional Director – Energy, Construction, and Utilities
661-477-5447
dteasdal@kccd.edu